



Ontario

ENVIRONMENTAL ASSESSMENT BOARD

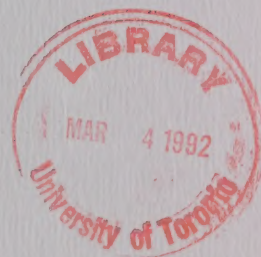
VOLUME: 356

DATE: Monday, February 24, 1992

BEFORE:

A. KOVEN Chairman

E. MARTEL Member



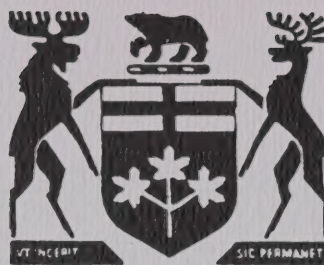
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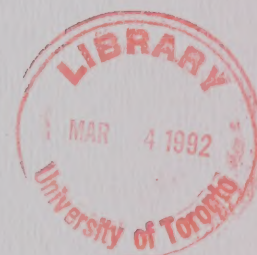
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HEARING ON THE PROPOSAL BY THE MINISTRY OF NATURAL
RESOURCES FOR A CLASS ENVIRONMENTAL ASSESSMENT FOR
TIMBER MANAGEMENT ON CROWN LANDS IN ONTARIO

IN THE MATTER of the Environmental
Assessment Act, R.S.O. 1980, c.140;

- and -

IN THE MATTER of the Class Environmental
Assessment for Timber Management on Crown
Lands in Ontario;

- and -

IN THE MATTER of a Notice by The Honourable
Jim Bradley, Minister of the Environment,
requiring the Environmental Assessment
Board to hold a hearing with respect to a
Class Environmental Assessment (No.
NR-AA-30) of an undertaking by the Ministry
of Natural Resources for the activity of
Timber Management on Crown Lands in
Ontario.

Hearing held at the offices of the Ontario
Highway Transport Board, Britannica Building,
151 Bloor Street West, 10th Floor, Toronto,
Ontario, on Monday, February 24th, 1992,
commencing at 10:30 a.m.

VOLUME 356

BEFORE:

MRS. ANNE KOVEN
MR. ELIE MARTEL

Chairman
Member

A P P E A R A N C E S

MR. V. FREIDIN, Q.C.)	MINISTRY OF NATURAL
MS. C. BLASTORAH)	RESOURCES
MS. K. MURPHY)	
MR. B. CAMPBELL)	
MS. J. SEABORN)	MINISTRY OF ENVIRONMENT
MS. N. GILLESPIE)	
MR. R. TUER, Q.C.)	ONTARIO FOREST INDUSTRY
MR. R. COSMAN)	ASSOCIATION and ONTARIO
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MR. P.R. CASSIDY)	ASSOCIATION
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DR. T. QUINNEY)	OF ANGLERS & HUNTERS
MR. D. O'LEARY		
MR. D. HUNTER)	NISHNAWBE-ASKI NATION
MR. M. BAEDER)	and WINDIGO TRIBAL COUNCIL
MS. M. SWENARCHUK)	FORESTS FOR TOMORROW
MR. R. LINDGREN)	
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MR. G. KAKEWAY)	
MR. J. IRWIN		ONTARIO METIS & ABORIGINAL ASSOCIATION
MS. M. HALL		KIMBERLY-CLARK OF CANADA LIMITED and SPRUCE FALLS POWER & PAPER COMPANY

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MR. G.J. KINLIN		DEPARTMENT OF JUSTICE
MR. S.J. STEPINAC		MINISTRY OF NORTHERN DEVELOPMENT & MINES
MR. M. COATES		ONTARIO FORESTRY ASSOCIATION
MR. P. ODORIZZI		BEARDMORE-LAKE NIPIGON WATCHDOG SOCIETY

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MR. M.O. EDWARDS	FORT FRANCES CHAMBER OF COMMERCE
MR. P.D. McCUTCHEON	GEORGE NIXON
MR. C. BRUNETTA	NORTHWESTERN ONTARIO TOURISM ASSOCIATION

I N D E X O F P R O C E E D I N G S

<u>Witness:</u>	<u>Page No.</u>
<u>PETER VICTOR,</u> <u>ATIF KUBURSI</u> , Affirmed	61990
Direct Examination by Mr. O'Leary	61993

I N D E X O F E X H I B I T S

<u>Exhibit No.</u>	<u>Description</u>	<u>Page No.</u>
2110	OFAH/NOTOA Witness statement re: Panel No. 8.	61991
2110A	Errata re: OFAH/NOTOA Panel No. 8.	61991
2111	Interrogatories re: OFAH/NOTOA Panel No. 8 with covering letter dated February 12th, 1992 from J.E. Hanna and Associates to Anne Koven (Chairman), and further response to Interrogatory Question No. 25(b) and paper entitled: Annual Meeting Issue dated January, 1991 from the Canadian Pulp and Paper Association.	61992
2112A	Updated CV for Dr. Peter Victor.	61992
2112B	Updated CV for Dr. Atif Kubursi.	61992
2113	28-page document consisting of hard copies of overheads to be used by Dr. Victor during presentation of evidence.	62022
2114	80-page report entitled: Timber Values, Stumpage and the 15 per cent Export Tax, A Report Prepared for the Industrial Restructuring Commission by Quirin and Waters dated September 29th, 1989.	62031

INDEX OF EXHIBITS (Con'td)

<u>Exhibit No.</u>	<u>Description</u>	<u>Page No.</u>
2115	33-page document entitled: Resource Pricing and Valuation Procedures for the Recommended 1990 RPA Program.	62119
2116	130-page report entitled: Review of Outdoor Recreation, Economic Demand Studies With Nonmarket Benefit Estimates, 1968-1988 authored by Messrs. Walsh, Johnson and McKean.	62127

1 ---Upon commencing at 10:30 a.m.

2 MADAM CHAIR: Good morning. Please be
3 seated.

4 Good morning, Mr. O'Leary.

5 MR. O'LEARY: Good morning, Madam Chair,
6 Mr. Martel. Thank you for the indulgence for being a
7 bit slow this morning getting off the mark.

8 I would like to introduce you to our two
9 panel members this week. On the far end of the table
10 is Dr. Atif Kubursi and to his right is Dr. Peter
11 Victor. Perhaps we could start by having the witnesses
12 sworn, Madam Chair.

13 MADAM CHAIR: Yes. Do you wish to be
14 sworn or affirmed, gentlemen.

15 DR. VICTOR: Affirmed, please?

16 MADAM CHAIR: Affirmed. Dr. Kubursi?

17 DR. KUBURSI: (nodding affirmatively)

18 MADAM CHAIR: Thank you.

19 PETER VICTOR,
20 ATIF KUBURSI, Affirmed.

21 MR. O'LEARY: You have to do both.

22 MADAM CHAIR: Separately?

23 MR. O'LEARY: Oh. I didn't hear Mr. --
24 did you respond to that question?

25 DR. KUBURSI: Yes.

1 MR. O'LEARY: Oh, I didn't hear you. My
2 apologies. Could we perhaps mark a few documents as
3 exhibits.

4 MADAM CHAIR: We will start out with the
5 Panel 8 written evidence, Mr. O'Leary. '

6 MR. O'LEARY: Yes.

7 MADAM CHAIR: This will become Exhibit
8 2110.

9 ---EXHIBIT NO. 2110: OFAH/NOTOA Witness statement re:
10 Panel No. 8.

11 MR. O'LEARY: Next, would be the errata
12 and I believe we've left a copy on your desk. No, the
13 errata hasn't been distributed.

14 There's still one page we're going to add
15 to it. So why don't we hold an exhibit number for
16 that, Madam Chair, we'll just add it to it and then
17 file it in a few moments.

18 MADAM CHAIR: All right. Why don't we
19 make the errata Exhibit 2110A.

20 ---EXHIBIT NO. 2110A: Errata re: OFAH/NOTOA Panel No.
21 No. 8.

22 MR. O'LEARY: Next is the interrogatory
23 responses and they are attached to a letter dated
24 February 12th, 1992 from J.E. Hanna and Associates to
25 yourself, and there are 15 pages, plus there is a

1 further response to Question 25(b) which we'll be
2 filing this morning, and a paper that is attached to it
3 which is of the Canadian Pulp and Paper Association,
4 it's the Annual Meeting Issue dated January, 1991 and I
5 would suggest that we just mark that all as one
6 exhibit.

7 MADAM CHAIR: That will become Exhibit
8 2111.

9 ---EXHIBIT NO. 2111: Interrogatories re: OFAH/NOTOA
10 Panel No. 8 with covering letter
11 dated February 12th, 1992 from
12 J.E. Hanna and Associates to Anne
13 Koven (Chairman), and further
14 response to Interrogatory
Question No. 25(b) and paper
entitled: Annual Meeting Issue
dated January, 1991 from the
Canadian Pulp and Paper
Association.

15 MR. O'LEARY: Next, we have two updated
16 curriculum vitae, first for Dr. Peter Victor. There's
17 some copies left with yourselves. Perhaps we can mark
18 that as the next exhibit.

19 MADAM CHAIR: We will make Dr. Victor's
20 CV Exhibit 2112A.

21 ---EXHIBIT NO. 2112A: Updated CV for Dr. Peter Victor.

22 MR. O'LEARY: And then the update of Dr.
23 Kubursi's would be 2112B.

24 MADAM CHAIR: That's right, Mr. O'Leary.
25 ---EXHIBIT NO. 2112B: Updated CV for Dr. Atif Kubursi.

1 DIRECT EXAMINATION BY MR. O'LEARY:

2 Q. Dr. Victor, perhaps we could turn to
3 you first and I ask you to turn to Exhibit 2110, which
4 is the witness statement.

5 DR. VICTOR: A. Yes.

6 Q. And can I ask you, in respect of
7 those answers where you're identified as the
8 responsible party, were these responses prepared by you
9 or under your direction and supervision?

10 A. Yes, they were.

11 Q. And in respect of the errata that has
12 been marked as Exhibit 2110A, can I ask you whether or
13 not those responses were prepared by you or under your
14 direction and supervision?

15 A. Yes, they were.

16 Q. And in respect of the interrogatory
17 responses which have been marked as Exhibit 2111, can I
18 ask you whether or not the responses therein were
19 prepared by you or under your direction and
20 supervision?

21 A. Yes, they were.

22 Q. And can I ask you whether you adopt
23 those documents as your evidence in this hearing?

24 A. Yes, I do.

25 Q. And do you also adopt the updated

1 curriculum vitae which is marked as Exhibit 2112A--

2 A. Yes.

3 Q. --as your evidence?

4 A. Yes, I do.

5 Q. And do you also adopt the rationale
6 in the Coalition's terms and conditions which are
7 identified as Exhibit 1637 opposite all those terms and
8 conditions which you identify your evidence relates to
9 at page 7 Question 9 of the witness statement?

10 A. Yes, I do.

11 Q. Thank you. Dr. Kubursi, can I also
12 ask you to turn to Exhibit 2110 which is the witness
13 statement, and those responses where you're identified
14 as the author, were they prepared by you or under your
15 direction and supervision?

16 DR. KUBURSI: A. Yes, they were.

17 Q. And in respect of the errata which
18 has been marked as an exhibit, were they also prepared
19 by you or under your direction and supervision?

20 A. Yes, they were.

21 Q. And the interrogatory responses, were
22 they prepared by you or under your direction and
23 supervision?

24 A. Yes, they were.

25 Q. And do you adopt those documents as

1 your evidence in this hearing?

2 A. Yes.

3 Q. And Exhibit 2112B is the update in
4 your curriculum vitae, do you also adopt that as your
5 evidence in this hearing?

6 A. Yes, I would.

7 Q. Do you similarly adopt the rationale
8 contained in the terms and conditions of the Coalition
9 which is Exhibit 1637, the rationale is opposite those
10 terms and conditions set out on page 7, Question 9.

11 Do you also adopt the rationale as part
12 of your evidence in this hearing?

13 A. Yes, I would.

14 Q. Thank you.

15 Perhaps I could start with you, Dr.
16 Victor, and turn to your curriculum vitae.

17 Madam Chair, we're in the situation once
18 again where none of the parties have identified in
19 their list of issues that were filed that they intend
20 to challenge any of these witnesses and, accordingly,
21 unless I'm instructed otherwise, I propose just briefly
22 to go through it to expedite matters.

23 MADAM CHAIR: Go ahead, Mr. O'Leary.

24 MR. O'LEARY: That's fine. Thank you.

25 Q. I see, Dr. Victor, turning to page 1

1 that you received your Bachelors Degree from the
2 University of the Birmingham in 1967?

3 DR. VICTOR: A. That's correct.

4 Q. And that was an honours first class?

5 A. Yes.

6 Q. And you received our doctoral degree
7 in economics from the University of BC in 1971?

8 A. Yes.

9 Q. And I understand you specialized in
10 natural resource economics and public finance?

11 A. Yes.

12 Q. Can you tell us what your thesis was
13 in respect of that degree?

14 A. Yes. My thesis was a study that was
15 concerned with the integration of the economy and the
16 environment. It was one of the first studies that
17 tried to bring together these two aspects of life
18 which, up to that time, had really been kept separate.
19 It was a highly quantitative study and it also had a
20 theoretical base to it.

21 Q. All right. And I understand that
22 listed in your professional memberships, you're a
23 member of the Association of Environmental and Resource
24 Economists?

25 A. Yes, that's true. That's an

1 association of economists throughout North America who
2 are concerned with environmental and resource issues
3 and it includes Americans and Canadians.

4 Q. All right. Now, at page 5 of the
5 witness statement, Dr. Victor, you indicate that the
6 particular areas of your expertise and experience which
7 you wish to be qualified to give opinion evidence are
8 environmental and resource economics and the
9 application of socio-economic evaluation methodologies,
10 particularly in relation to timber management plan.

11 Can I ask you in respect of your
12 education, what you can advise the Board is relevant
13 for the purposes of understanding your qualifications
14 to give opinion evidence in those two areas?

15 A. Certainly. Both in my undergraduate
16 and graduate training I took many courses, wrote many
17 papers on issues relating directly to the environment
18 and to resource management and specifically concerned
19 with evaluation issues.

20 Among the subjects treated specifically
21 in the courses was the issues relating to forestry
22 economics and, consequently, a lot of the work that I
23 did through my student years were very much concerned
24 with these issues.

25 Q. Thank you. Going down the page under

1 the subheading Career History, I understand that you
2 are presently the Assistant Deputy Minister with the
3 Policy Development and Intergovernmental Affairs Branch
4 for the Ontario Ministry of Environment; is that
5 correct?

6 A. Yes. It's a division not a branch.

7 Q. Oh, I apologize. And can you tell us
8 what your duties and responsibilities there are
9 briefly?

10 A. Certainly. This is a new division,
11 it has three main functions. First of all, it's
12 charged with developing a strategic plan for the
13 Ministry; secondly, it's charged with developing
14 policies, major new policies for the Ministry; and,
15 thirdly, it deals with all of the intergovernmental
16 affairs that the Ministry is involved with.

17 As part of -- in order undertake this
18 work, of course, issues concerned with evaluating
19 alternatives is very significant when you're looking at
20 different policies and different plans, evaluation
21 methods of various kinds are brought to bear.

22 Q. All right. And I understand that you
23 entered that position of employment in December, 1991?

24 A. That's correct, yes.

25 Q. All right, thank you. Moving down to

1 the next area identified under Career History you refer
2 to VHB Research and Consulting Inc. Can you tell us
3 what relevant activities you participated in as a
4 principal of that firm, keeping in mind the two
5 qualifications in which you wish the Board to approve
6 you as an expert to give opinion evidence in this
7 hearing?

8 A. Yes. VHB Research and Consulting is
9 a company of 10 to 12 people and it's a
10 multi-disciplinary company, it has people in it who are
11 expert in the biophysical sciences and others of us who
12 are expert in economics and other social sciences.

13 And so one of the aspects of the work
14 that is I believe directly relevance to our evidence is
15 the proven experience that I've had working in
16 multi-disciplinary teams, what is required to do that
17 and to make it work.

18 Secondly, I was involved in several
19 studies that I'll perhaps talk a little more about
20 later on, but these studies were concerned with the
21 various aspects of evaluation, evaluating different
22 kinds of environmental effects, environmental damages.

23 Q. I similarly ask you the same question
24 in respect of the next position you identify with
25 Canadian International Development Agency where I

1 understand you held a position from 1985 through 1987?

2 A. Yes. There I was overseas for two
3 years giving advice to the Kenya Ministry of Energy on
4 regional development, specifically with respect to
5 renewable energy.

6 In Kenya renewable energy is primarily a
7 question of energy from wood, and 75 per cent of the
8 country's energy comes from wood, and so most of my
9 work there was concerned in one way or another with
10 wood energy supply planning.

11 Q. You next identify Victor & Burrell
12 Research and Consulting from 1979 to 1987 you were a
13 principal. Can you tell us what relevant activities
14 you were involved in there for the purposes of
15 understanding your qualifications in the two areas
16 identified in the witness statement?

17 A. Yes. There were three major types of
18 study, examples of studies that I would point to there.
19 First, again, was some evaluation studies that I
20 undertook, again concerned with environmental issues,
21 environmental dimensions.

22 Secondly, did a significant piece of
23 work - well, I better not say that - a major piece of
24 work, it was significant for me, for the pulp and paper
25 industry for the Economic Council of Canada looking at

1 the various aspects of regulating that industry from
2 the point of view of protecting the environment.

3 And the third major area of work was with
4 respect to a project for Statistics Canada which
5 involved laying out in considerable detail the design
6 of a simulation model involving all aspects of forest
7 production, harvesting, access and so on, right through
8 to marketing.

9 So I think those three were the most
10 important aspects of my work there.

11 Q. Thank you. Can I also you the same
12 question in respect of your position with the
13 University of Toronto as a research associate with the
14 Institute for Environmental Studies?

15 A. Yes. During those years my primary
16 responsibilities as a part time -- through my part-time
17 involvement with the Institute was to teach various
18 aspects of environmental and resource economics, much
19 of which is directly relevant to my evidence.

20 Q. All right. On the next page you
21 indicate you were an adjunct associate professor at
22 York University, Faculty of Environmental Studies. Can
23 you tell us what relevant activities or areas would be
24 of interest to the Board in understanding your
25 qualifications here?

1 A. Yes. I have been teaching courses
2 there on economics of resource management and pollution
3 abatement for that 15 or 16-year period and, again,
4 much of the material covered in the courses is relevant
5 to my evidence.

6 Q. Thank you. Moving down to the
7 Ontario Ministry of the Environment, from 1973 to 1977,
8 you indicate that you were a senior economist. Can you
9 tell us a little more about your duties and
10 responsibilities there?

11 A. Yes. When I was brought into the
12 Ministry in 1973 it was the first time that the
13 Ministry had retained economists to help with the
14 policies and programs of the Ministry.

15 One of the pieces of work that I did at
16 the time was an extensive study of the pulp and paper
17 industry and the environmental damages that it causes,
18 how the industry might most effectively be regulated.

19 Q. Thank you. Moving now to the
20 subheading Projects, Dr. Victor, could you identify
21 briefly several of the projects in which you've been
22 involved in and briefly describe how they are relevant
23 for the purposes of understanding your qualifications
24 to give expert opinion evidence in this hearing?

25 A. Yes. Well, there are a number of

1 studies here which I think form that position.

2 The first one I'll mention is the fourth
3 one on your list entitled Coordination and Synthesis of
4 a Socio-Economic Assessment of Ontario Waste Management
5 Initiatives.

6 In simple terms this was a project that
7 was looking at the feasibility of achieving the
8 government's waste diversion objectives for solid waste
9 management and it looks at various policies that the
10 government might introduce and their effect on
11 different parts of the waste stream, and the area where
12 I think it ties into my evidence is related to the
13 prospects for recycling.

14 Turning to the next page, the second
15 item there, the Bio-Economic Evaluation of the Effects
16 of Fossil-Fired Generating Station Emissions on Water
17 Quality was a study conducted for Ontario Hydro.

18 This was a study that combined both an
19 aquatic science component and an economic analysis and
20 what we did was to look at the effects of emissions
21 from the various Hydro stations and the effects they
22 would have on lakes and rivers of the province, and
23 then we estimated the effect that the change in the
24 aquatic conditions might have on participation of
25 anglers, and then we valued that change in

1 participation.

2 This was a study that was specifically
3 designed to come up with dollar estimates of these
4 damages so that they could be built into the prices
5 charged to Americans when Ontario Hydro sells power for
6 export.

7 The next study I would refer to is on
8 page 4, the second item down titled: Coordination and
9 Synthesis of an Economic Assessment of Implementing the
10 Proposed Revisions to Regulation 308.

11 Regulation 308 is the principal
12 regulation that the Ministry of Environment uses for
13 regulating air pollution in the province, and there
14 were proposals then to revise the regulation and, as
15 part of the examination of these proposals, a number of
16 studies were done to look at the beneficial effects of
17 changes in the regulation and the costs that might be
18 imposed on industry as a result of changes in the
19 regulation.

20 The beneficial effects included effects
21 on water quality, effects on terrestrial systems,
22 effects on human health, effects on buildings and
23 materials. Again, a wide range of various kinds of
24 environmental damages which were then valued as part of
25 that exercise.

1 The study did also include an economic
2 impact component where the costs of complying with the
3 new regulation were looked at and the implications for
4 industry throughout Ontario analysed.

5 I'll next draw your attention to three
6 studies that come, one after the other, beginning with
7 the Study of Effects of Fossil-Fired Generating Station
8 Emissions on Human Health. There's three of them, one
9 on human health, one on water quality, and then one --
10 and both of those related to the emissions from
11 fossil-fired plants, and the third one, also concerned
12 with human health, relating to the emissions from
13 nuclear powered plants.

14 Again, these studies were designed to
15 come up with dollar evaluations of the damages that
16 generating power for export would impose in Ontario so
17 that those dollar values could be built into the prices
18 that Ontario Hydro charges for its exported energy.

19 These were done in response to a
20 requirement by the National Energy Board which had to
21 approve the exported power.

22 I'll turn to page 6 of my CV. At the top
23 of the page is a study that I've already referred to
24 briefly. In a way, I have to apologize for these
25 titles, these are titles that generally are imposed

1 upon consultants not just created by them.

2 But anyway this is, Design of a Data Rich
3 Policy and Management Simulation Model of the Forestry
4 Sector of Canada. What that meant was that we were
5 asked to design a structure of a very detailed model
6 rich in data if you were to implement the model, and it
7 could be used for managing the forestry sector of the
8 province.

9 The design that we set out was expressed
10 in a series of diagrams which showed how the various
11 components of the forestry sector, right from the
12 harvesting of the trees - in fact prior to - accessing
13 the trees and harvesting the trees, all the way through
14 to the processing and final sale of the product. So it
15 was a very detailed piece of work.

16 The fourth item on that page is the
17 reference to An Economic Assessment of Acid Rain
18 Impacts on Sport Fishing in the Haliburton/Muskoka
19 Region. This study, which I'll be talking about in
20 more detail later on, looked at the effects of acid
21 rain impacts on sport fishing by looking at the
22 effects, first of all, on aquatic conditions and then
23 looking at the likely effects on survivability of the
24 species, and then we did an evaluation of how that
25 would affect angling behaviour, and then the value of

1 changes in angling behaviour.

2 Coming down to the one about the middle
3 of the page, A Methodology for Estimating the Impacts
4 of Acid Deposition in Ontario. This was a somewhat
5 similar study to the one I've just described except the
6 methodology was a little different. We focused there
7 on effects of acid deposition on things of commercial
8 value. So that included effects on commercial fishing,
9 on commercial furs, on forestry, forest productivity
10 and so on.

11 Again, it was a quantitative study where
12 we had to estimate changes in economic value as a
13 result of biophysical changes in the environment, in
14 that case caused by acid deposition.

15 I think those are the main studies that I
16 would refer to.

17 Q. Dr. Victor, could I turn you to page
18 9 of your CV, and under the subheading Papers, could
19 you identify one or two papers which you think would be
20 helpful to the Board in understanding your
21 qualifications?

22 A. Well, most of these papers in one way
23 or another are concerned with the connection between
24 economics and environment which can show itself in
25 various ways, but one I would point to - in fact, it

1 was the first piece of professional work I ever did -
2 was "A Comparison of Alternative Investment Criteria"
3 which was undertaken as part of a large project on
4 forest investment criteria funded by the Department of
5 Forestry, Rural Development in Ottawa.

6 Then turning the page to page 10, the
7 second item there refers to a paper entitled, "Product
8 Travel Cost Approach: Estimating Acid Rain Damage to
9 Sport Fishing in Ontario".

10 This is a published version of the study
11 that I was referring to a moment ago. I think the
12 significance here is that this was a peer reviewed
13 paper and the methodology that we used was accepted as
14 consistent with the general standards of economics.

15 Q. Thank you. Now, I see under other
16 activities that you've been qualified as an expert
17 witness before the Ontario Environmental Assessment
18 Board previously.

19 A. Yes.

20 Q. All right. Is there anything from
21 those situations that might be relevant in terms of
22 your qualifications to give evidence in the areas
23 before this particular panel?

24 A. Yes. The first time I was qualified
25 as an expert witness before the Board was concerned

1 with the sighting of the transmission line, I think
2 southeastern Ontario -- southwestern -- it was
3 southwest or southeast. Anyway, the main point is that
4 it was concerned with different methods of evaluating
5 alternative routes, and the critical role that
6 evaluation methodology can play in choosing the best
7 route.

8 Q. All right. I also understand that in
9 respect of the last items identified in your curriculum
10 vitae where you indicate you're a member of, that
11 you're no longer members of those particular groups and
12 associations. Is there a reason for that?

13 A. Yes. I had to resign by membership
14 of most of those when I took the position of ADM in the
15 Ministry.

16 Q. Thank you.

17 MR. O'LEARY: Madam Chair, I respectfully
18 submit that Dr. Victor is qualified to give expert
19 opinion evidence in respect of the two areas identified
20 at page 5 Question No. 4 of the witness statement.

21 MADAM CHAIR: Are there any objections
22 from the parties?

23 MR. FREIDIN: I'm not going to raise any
24 formal objections, but I do have questions in relation
25 to some of the qualifications, particularly the

1 emphasis on -- it says the application of
2 socio-economic evaluation methodologies particularly in
3 relation to timber management planning. I'll have some
4 questions about that. But generally, no.

5 MADAM CHAIR: All right then, Dr. Victor
6 shall be qualified to give evidence in the areas of
7 environment and resource economics and the application
8 of socio-economic evaluation methodologies.

9 MR. O'LEARY: Thank you.

10 Q. Okay. Dr. Kubursi, could I ask you
11 to turn to Exhibit 2112B, which is your curriculum
12 vitae, and I understand that you received a Bachelors
13 Degree in Economics from the American University in
14 Beirut?

15 DR. KUBURSI: A. Correct.

16 Q. And your Masters from Purdue in
17 Economics in 1966?

18 A. Right.

19 Q. And your doctoral degree, again, from
20 Purdue in Economics in 1969?

21 A. Correct.

22 Q. Can you speak up a little bit.

23 A. Yeah. Correct.

24 Q. Thank you. Can I ask you how your
25 academic qualifications in any way assist the Board in

1 understanding the two areas in which you wish to be
2 qualified to give opinion evidence as identified on
3 page 5 of the witness statement, which are
4 macroeconomics and economic impact assessment and
5 macroeconomics of northern communities with particular
6 reference to tourism and forestry industry?

7 A. Right. I've specialized in
8 university, at least in terms of the majors I've chosen
9 at the graduate level, in macroeconomics and
10 input-output analysis and I've written my dissertation
11 on macroeconomic controls.

12 The academic work that I've done and
13 research work after my graduation was particularly in
14 the area of impact analysis.

15 I've worked in 1971 with Treasury
16 Economics in the Ontario government and I was involved
17 in developing the first input-output that was
18 established, formulated and implemented later on for
19 Ontario. This is before Statistics Canada had started
20 to produce input-output tables for provinces.

21 I've worked consistently in the area of
22 impact analysis and I've worked there for various
23 ministries and have produced several research reports,
24 but particularly two academic papers in the area of
25 input-output. I have more than a couple of dozen of

1 papers in refereed journals, peer reviewed journals in
2 the area of input-output, impact analysis,
3 socio-economic evaluation of projects, feasibility
4 studies.

5 Q. All right. And we're going to come
6 to some of those, which I would ask you to identify in
7 a moment. Under the subheading Academic and Other
8 Relevant Appointments on page 1, can you identify those
9 positions you've held which would assist the Board in
10 understanding your qualification in the two areas
11 identified in the witness statement?

12 A. Well, indeed at least two are very
13 important here. I've been at McMaster as a professor
14 of economics. I teach at the graduate, undergraduate
15 level in the area of macroeconomics and in area of
16 impact analysis and input-output economics.

17 I've worked at Cambridge University for
18 one year with Sir Richard Stone, who's a Nobel Prize
19 winner and he is the person credited with the new
20 version of input-output, where we don't take every
21 industry to produce only one commodity, but allowing us
22 to move to the area where a commodity can be produced
23 by more than one industry or one industry producing
24 more than one commodity which is now known around the
25 world as the Canadian version of input-output analysis.

1 I've worked with United Nations, the
2 World Bank and several other areas on a consultancy
3 basis, but also as a staff member of the United Nations
4 Industrial Development Organization, particularly in
5 terms of industrial feasibility, industrial impacts,
6 employment, the generation capacities in developing
7 countries.

8 Q. Fine, thank you. Turning over to
9 page 2 under the subheading, Consulting Activities, you
10 then identify on that page and the following two pages
11 a number of activities.

12 I was wondering if you could identify
13 those activities which would be helpful to the Board in
14 understanding your qualifications in the two areas
15 identified in the witness statement, being the
16 macroeconomics and economic impact assesement,
17 macroeconomics in northern communities.

18 A. Well, indeed my work with the
19 Ministry of Treasury, Economics Intergovernmental
20 Affairs, as it was referred to at that time, where
21 intergovernmental affairs were part of Treasury and
22 Economics, I worked primarily in the Econometric
23 Research Branch where I helped in designing the first
24 input-output for Ontario as I mentioned.

25 I also worked in the Regional Development

1 Branch where we have specialized particularly in
2 northern development and issues of northern
3 development.

4 I worked also in the Ontario Statistical
5 Office where we devised most of the real product by
6 industry for Ontario and some of the estimates of
7 economic base in counties.

8 Of relevance too here is my different
9 works with the Ministry of Industry and Tourism at the
10 time but then Ministry of Tourism and Recreation and
11 the Ministry of Natural Resources, where there I worked
12 primarily in the area of economic impact and the
13 analysis of the economic consequences of project
14 development, physical expenditure, wildlife activity
15 management and forestry management.

16 Q. Is there anything on page 2 and 3 --
17 sorry 3 and 4 that would also be of assistance?

18 A. Well, I mean, certainly you might
19 want to consider also my work with Tourism Canada, with
20 Tourism Ontario, with NOTOA and several other
21 activities like the Town of Timmins.

22 And on page 3 -- I'm sorry, page 4, even
23 some of the work that I have undertaken in the north,
24 particularly that I'm now involved in with the Grand
25 Council of the CREE in terms of evaluating the economic

1 impact of the great whale, in terms at least of looking
2 at impact on northern communities. I think this would
3 be relevant too.

4 Q. Now, under the subheading Papers
5 Presented at Learned Conferences, could you identify
6 those, and I'd ask you to limit it to just several
7 examples.

8 Can you highlight those and give us a
9 description for the purposes of allowing the Board to
10 understand your qualification in the two areas we've
11 identified in the witness statement.

12 A. Well, indeed. I mean, I've given
13 talks all around the world, as you can see, but
14 particularly several times I've lectured at Harvard on
15 regional development. I also have been involved very
16 extensively in the area of economic impact of tourism
17 activities. I have worked specifically on
18 macroeconomic impacts of projects, particularly with
19 relation to job generation, impact on local
20 communities, finance, the financial base, the tax base,
21 but I think more relevant perhaps would be the kind of
22 papers I've written on this.

23 Q. All right, fine. They start on page
24 8. Can you identify those?

25 A. Sure. I mean, I've written

1 extensively, again, and basically with very strong
2 specialization in the area of input-output analysis and
3 the way an input-output - and I will try to describe
4 this perhaps if I have a chance - how this may relate,
5 it can be used effectively and efficiently and with
6 very limited resources to answer some important
7 questions relating to the impact of various competing
8 alternative activities on small communities.

9 The first work I really produced here was
10 the "Sectoral Characteristics - this is page 8, the
11 first one under articles - "Sector Characteristics of
12 the Ontario Structure of Production". This was in the
13 Ontario economic review, where we assessed the various
14 industrial activities within Ontario and how they may
15 be compared to one another.

16 And there we've generated basically eight
17 indices that one might classify these industries under,
18 one of which was the income it generates, the
19 employment it generates, the tax it generates, how much
20 it engages in export, to what extent it compromises the
21 relationship of the province with other provinces and
22 with other countries in terms of import, and we looked
23 also at productivity indices in the sense that not only
24 the amount they produce but what relationship one might
25 really assign to the output compared to the input that

1 you are involved in.

2 The other one, and you can see even on
3 the first page, I have the "Programming Models of
4 Government Expenditures", particularly Ontario
5 government expenditures and evaluating them in terms of
6 their impact on the economy by department, by program.

7 I would also single out on page 9 the
8 second one, the "Sub-Provincial Regional Income
9 Multipliers in the Ontario Economy: An Input-Output
10 Approach", it was in the Canadian Journal of Economics,
11 it was with two of my colleagues, Drs. Williams and
12 George.

13 There we tried as much as possible to go
14 down below the provincial level because most economic
15 models tend to be at the aggregate level and if they
16 come from the aggregate Canadian level they will come
17 only to the provincial level, and we felt that one to
18 assess projects and activities would need to focus on a
19 smaller area, and this was the first attempt that I
20 know of in the region here that we went down to the
21 county level.

22 I would also single out on page 11 the
23 "Measuring Economic Stimulation From Capital Investment
24 and Transportation". This is when you put
25 infrastructure, when you bring communities together,

1 when you engage in building roads, construction, and
2 was sort of course and what sort of economic results
3 one might be able to derive how these two relate to one
4 another.

5 On page 12, this is a new work that I've
6 done with Dr. Butterfield but in association also with
7 VHB and Dr. Victor before he left. This is on
8 recycling, reducing, reusing, trying to see to what
9 extent the recycling objectives of the Ministry of
10 Environment would carry implications for the northern
11 industry of pulp and paper and logging and timber, and
12 I tried to see to what extent the inking technologies
13 would shift the local production from the north to the
14 south and what would be the implications on the total
15 employment in the province and between the various
16 regions.

17 MR. FREIDIN: Dr. Kubursi, which paper
18 are you referring to on page 11?

19 DR. KUBURSI: It's page 12. Referring to
20 the one on recycling -- not 11, 12, sorry.

21 MR. FREIDIN: Page 11.

22 DR. KUBURSI: Oh yeah. "Measuring --
23 this would be - one, two, three, four, five -- five
24 from the bottom.

25 MR. FREIDIN: Thank you.

1 MR. O'LEARY: Q. Under the subheading
2 Books, Monographs and Reports, are there any areas that
3 you wish to identify?

4 DR. KUBURSI: A. Well, indeed I will
5 here take at least four. On page 14 I would single out
6 the Economic Impact of Tourism in Ontario. This is,
7 again, one study in which we would trace the visitor
8 expenditures in the various regions.

9 The Ministry of Tourism and Recreation
10 partitions, divides the province in two 12 OTAA
11 regions, Ontario Travel Association Areas, and tried to
12 see to what extent expenditures in the north tend to
13 seep back to the south in the sense that increasingly
14 it was felt that industrial expenditures in the north,
15 no matter where they were made, tend to create greater
16 impact in the south than in the north where they're
17 made.

18 And one interesting result that came out
19 of these things and we had to trace it and to see to
20 what extent it was true, is that tourism shifts the
21 locales of production and consumption by moving things
22 from the south into the north. So this would be very
23 important two aspects.

24 The other one would be the Economic
25 Impact of Remote Tourism Industry. This is a very

1 important question because here an evaluation is needed
2 at least trying to look at the margin of conflict
3 between tourism and logging and see to what extent one
4 can look at the secondary effects of tourism on local
5 communities.

6 I have also singled out here page 14 too
7 the fourth from the bottom, Tourism Macroeconomic and
8 Regional Impact Model that I have done quite a bit of
9 work in development of software, tried to translate the
10 theoretical complex model into usable friendly,
11 actually no sophistication computer use, to generate
12 the type of results that they would like to use and
13 some of the systems that I've developed are now
14 standard tools in the Ministry of Transportation,
15 Ontario Ministry of Transportation and the Ministry of
16 Tourism and Recreation and Ministry of Natural
17 Resources too.

18 Q. Thank you. Dr. Kubursi, is there
19 anything else in the balance of your curriculum vitae
20 which you think might be of assistance to the Board in
21 understanding your qualifications?

22 A. No, I think I covered most of it.

23 Q. All right, thank you.

24 MR. O'LEARY: Madam Chair, I respectfully
25 submit that Dr. Kubursi is qualified in the areas set

1 out at page 5 Question 4 of the witness statement.

2 MADAM CHAIR: Any objection?

3 (no response)

4 Then Dr. Kubursi will be qualified to
5 give evidence in macroeconomics and economic impact
6 assessment as well as macroeconomics of northern
7 communities with particular reference to the tourism
8 and forestry industry.

9 MR. O'LEARY: Q. All right. Can I ask
10 you both, gentlemen, whether or not you had an
11 opportunity to review the witness statements for the
12 FFT Panels 4 and 7 and portions of the oral testimony
13 of Dr. Morrison and Mueller before today?

14 DR. VICTOR: A. Yes.

15 DR. KUBURSI: A. Yes.

16 Q. All right and in respect of a request
17 by the Board that we attempt to avoid repeating the
18 evidence there, could I ask you to try and limit your
19 evidence in recognition of the fact that much of it may
20 have been brought up already.

21 A. Will do.

22 DR. VICTOR: A. Yes.

23 Q. Thank you. Now, I understand, Dr.
24 Victor, that you have prepared a presentation in
25 respect of your evidence which you believe will be

1 helpful to the Board and the parties in understanding
2 generally the message you want to leave, and I ask you
3 or invite you at this time to proceed.

4 A. Yes, thank you.

5 MR. O'LEARY: The first thing I should
6 do, Madam Chair, is make -- there's a set of overheads
7 that have been left in front of you, it's entitled Some
8 Key Issues to be Addressed by Panel 8.

9 MADAM CHAIR: Yes. We will make this
10 Exhibit 2113 and this is a document of 28 pages.

11 MR. O'LEARY: That's correct.

12 MADAM CHAIR: And these are Dr. Victor's
13 overheads.

14 MR. O'LEARY: Yes, they are, Madam Chair.

15 ---EXHIBIT NO. 2113: 28-page document consisting of
16 hard copies of overheads to be
17 used by Dr. Victor during
presentation of evidence.

18 DR. VICTOR: Madam Chair, Mr. Martel, I
19 will make an effort here to unnecessarily duplicate
20 evidence that you've already heard, however, some of
21 the points that I want to make, some of the ideas that
22 I want to bring forward, I believe, on occasion do
23 merit a second hearing.

24 I'll give my own emphasis, try to explain
25 where perhaps I think additional explanation might be

1 required but, as I say, I'm very cognizant of the fact
2 that you don't want to hear things that you're already
3 very familiar with.

4 The specific items and issues that I want
5 to address and will be addressed both by myself and Dr.
6 Kubursi throughout our appearance here follow.

7 First of all, we want to try and answer
8 for you why we believe formal socio-economic techniques
9 are useful in timber management planning and we will
10 try to explain, the best we can, what the benefits of
11 these techniques are and to demonstrate that we're not
12 just promoting an exercise that will lead to more
13 unnecessary paperwork.

14 Secondly, we need to address the issue of
15 practicality, is it practical to perform routinely the
16 types of formal socio-economic impact assessment
17 techniques that are proposed. So we will pay some
18 attention to staffing, to training, the data
19 requirements and to cost.

20 Thirdly, is it reasonable to expect the
21 kind of analysis that we're proposing to be performed
22 for a timber management plan. One way of answering
23 that question is to look at what is done in other
24 jurisdictions.

25 Fourthly, there are some research and

1 development initiatives that are necessary to support
2 these proposals and we will give you some indication
3 how extensive these initiatives are, over what time
4 they ought to be undertaken, and what do we do in the
5 meantime.

6 As you will have seen from our written
7 submission, the evidence that we are providing involves
8 a description of several well-established techniques
9 for estimating the non-timber values of forests, but in
10 economic terms. And, secondly, for estimating the
11 economic impacts associated with expenditures on
12 tourism and recreation.

13 And the second major feature of what our
14 evidence covers is the examples that we will be
15 providing of the use of these techniques and of their
16 practical value in timber management.

17 Now, we start with a perspective on
18 timber management. We observe that forests provide a
19 variety of services - I've listed some of them there -
20 timber, recreation, watershed protection, wildlife
21 habitat and, as we're now coming to realize, sometimes
22 a sink for carbon dioxide. These are just some of the
23 kinds of services that forests provide.

24 Now, from an economic point of view we
25 recognize these as joint products. What that means is

1 when a forest provides one of these services it often
2 provides the others as well and that by the nature of
3 the case and if you diminish the capacity of the forest
4 to provide one service, you may very well diminish its
5 capacity to provide other services.

6 Joint products have a long history within
7 economics. They initially were found to be very
8 difficult to handle. Economists like to simplify the
9 world, possibly to oversimplify it, but anyhow to
10 simplify it to make sense of it.

11 And one of the simplifications that was
12 made early on in the development of economics was that
13 each product would only serve one purpose - a cup is a
14 cup and a pen is a pen; you don't drink from a pen and
15 you don't write with a cup. It makes analysis of those
16 items very, very easy, but it doesn't always apply.

17 A simple example might with be with
18 respect to a cow which both provides meat and hides,
19 and so as you increase the number of cows you increase
20 the supply of both meat and hides, not necessarily on a
21 one to one relationship, but there's a certain
22 jointness there.

23 Well, this also applies, as I've said,
24 with respect to forests and it makes the analysis
25 sometimes a little more difficult to do but, as I say,

1 it's been an issue that's been recognized in economics
2 for a long time and economists have a good grasp of the
3 complexity of the issues.

4 One of the problems that we can run into
5 is allocating costs to different services that a forest
6 provides. If you build an access road which opens it
7 up for recreation and opens it up for timber, then the
8 cost of the road is a cost that you have to assign to
9 those things jointly.

10 Now, there are attempts sometimes made to
11 say: Well, we'll give 50 per cent of the cost to one
12 use, 50 per cent to another. Very often it's a very
13 arbitrary allocation.

14 So just the general point I want to make
15 is that we recognize from an economics point of view, a
16 forest provides a series of joint products and we have
17 to be clear in our analysis that that's the situation
18 we're talking about.

19 The third perspective that I wish to add
20 is, as I stated there, is when the forest structure is
21 changed through timber management activities, then the
22 capacity of the forest to provide the joint products is
23 affected, so it affects capacity to provide timber and
24 and the non-timber products.

25 And as we'll stressing I think throughout

1 our evidence, if you focus too much on one or the
2 other, you lose sight of the fact that really you're
3 dealing with joint products and that a comprehensive
4 analysis has to cope with both together.

5 I want to make a few comments about how
6 we measure economic value and I'll start with the
7 economic value of timber.

8 Let me just say that within the framework
9 of economics value is a relative concept. Economists
10 generally are very uncomfortable with notions of
11 absolute value. Even intrinsic values sometimes
12 present problems for economists. To an economist value
13 is something that people assign to something and it's
14 relative because we talk about it in terms of the value
15 of something is measured in terms of something else.
16 We don't have an absolute measure of value.

17 So the value -- take my earlier example,
18 the value of a cup would be to the person concerned
19 with it, the value to them in terms of other things.
20 So if they're prepared to give up a note pad for the
21 cup, then we will say the cup is worth at least the
22 note pad. It's relative.

23 Now, because we live in a market economy
24 we can use price as the common denominator, we can use
25 money as the common denominator, it gives us a measure,

1 but always in relative terms. We don't value things
2 because people value the money, we value things in
3 monetary terms because people value lots of different
4 things, and the market mechanism more or less balances
5 out these relative values.

6 Now, when we come to timber, in
7 situations where the timber is bought and sold, its
8 economic value is generally taken to be measured by its
9 price, it shows what people are prepared to pay for it.
10 We can distinguish for convenience sake between the
11 gross value of the timber and its net value. The gross
12 value would be what was paid, and the net value is the
13 difference between what is paid and the cost of
14 obtaining it. And these costs, as the slide says,
15 include costs of access, harvesting, transportation,
16 site preparation, regeneration, tending and protection.

17 So, for example, if a sawmill could have
18 a piece of timber delivered to it without having to
19 incur any of those costs, it would assign a value to
20 that piece of timber as delivered, let's say \$10 a
21 cubic metre. That is the gross value.

22 If it didn't have to pay any cost, if
23 suddenly the timber just arrived cost free, that would
24 also be the net value but, as we are all aware, costs
25 have to be incurred to deliver timber to a mill. When

1 we take out those costs, as I've listed there, you have
2 the net value.

3 Now, in the case which is quite common in
4 Ontario, as we know, when timber is not bought and sold
5 on an open market we can still find ways of estimating
6 its economic value, and one of the ways of doing that -
7 which I want to turn to - is to take the value of a
8 product and extract from it all of the costs that went
9 into it and we'll be left with the one that we don't
10 have number for, the one we're looking for, which is
11 the value of the timber.

12 And if you turn to my next slide you see
13 an example of where that's been done in a study that
14 was performed the Ministry of Industry, Trade and
15 Technology. I believe we have that study that we would
16 like to enter as an exhibit at this point.

17 MS. SWENARCHUK: Madam Chair, portions of
18 this study was filed with Drs. Mueller and Morrison's
19 evidence. I'm not sure how much of it was. I could
20 check that, if you want to give this an exhibit number.
21 It may have been just reference to the materials.

22 MADAM CHAIR: Mr. Pascoe, can you check
23 the exhibits list for that. Thank you.

24 Well, you don't think the entire study
25 was exhibited; do you, Ms. Swenarchuk?

1 MS. SWENARCHUK: No, it wasn't, Madam
2 Chair. And, in fact, I think the entire study is about
3 four or five volumes, and I believe this volume is not
4 one that we filed.

5 MADAM CHAIR: All right, then, why don't
6 we give this a separate exhibit number and we will make
7 note of a previous exhibit that included some of this
8 material. This will be Exhibit 2114.

9 And exactly which volume is this, Dr.
10 Victor, do you happen to know?

11 DR. VICTOR: Do you have the full
12 reference on that?

13 MS. SWENARCHUK: Each volume has a
14 separate title, Madam Chair, so I believe it's safe to
15 use this title for this exhibit, that will identify it
16 accurately.

17 MADAM CHAIR: All right. The title of
18 Exhibit 2114 is Timber Values, Stumpage and the 15 per
19 cent Export Tax, A Report Prepared for the Industrial
20 Restructuring Commission by Quirin and Waters dated
21 September 29th, 1989.

22 And this appears to have at least 80
23 pages and a series of figures and tables following
24 that.

1 ---EXHIBIT NO. 2114: 80-page report entitled: Timber
2 Values, Stumpage and the 15 per
3 cent Export Tax, A Report
4 Prepared for the Industrial
 Restructuring Commission by
 Quirin and Waters dated September
 29th, 1989.

5 MADAM CHAIR: Dr. Victor.

6 DR. VICTOR: Yes. What this slides shows
7 is that the value of lumber as measured by its selling
8 price, that's in other words after the timber has been
9 brought to the sawmill and processed, this is the price
10 that's paid for it as it leaves the sawmill. Its
11 priced as of the year for which this data was put
12 together was \$165.26 per cubic metre.

13 Now, that is an average price, it's not
14 necessarily the price that any individual mill
15 received, it's the average price that is reported by
16 public information that Statistics Canada makes
17 available which, as Messrs. Quirin and Waters point
18 out, is the source of, I believe, all of the
19 information that's in this slide.

20 Now, what they then did - and I'm
21 reporting on their work - was then start subtracting
22 from this selling price the amounts paid for the
23 various components in the production process. So
24 there's the labour costs, which include both labour
25 within the mill and labour in the woods, then there is

1 the materials costs for any energy and other materials
2 that were used. The third item is capital services.
3 These mills represent a commitment to capital and
4 capital also requires its return and that has been
5 estimated and included there, and then the final item
6 that is shown shaded in is the transportation costs to
7 transport the timber from the woods to the mill. And
8 finally, then, you're left with the residual, which is
9 the value of the wood estimated at \$6.93 per cubic
10 metre.

11 Now, at the bottom of this slide I've
12 just written out the calculation, if you like. We
13 start with the revenue that's attained from sales, what
14 went into the whole process was the wood which is at
15 bottom here, and what's inbetween is what we call added
16 value. These other activities add value to the timber
17 until it reaches its market price as represented by
18 revenue.

19 So this is a way of estimating the
20 economic value of the timber even when there's no
21 actual market in timber and you can't say how much it's
22 being traded at.

23 I should have said at the beginning that,
24 of course, you know, I would like you to ask any
25 questions as we go along if there are things that

1 require explanation because some of these issues can be
2 a bit unclear and unusual, even though us economists
3 sort of deal with them all the time. So if there are
4 questions now or at any time, please, I welcome then.

5 MR. O'LEARY: Q. Could I ask one.

6 Dr. Victor, could I ask you if it was
7 competitive market, what conclusions could we draw or
8 what could we deduce from this particular slide?

9 DR. VICTOR: A. Well, what this slide
10 shows us is that if it was a competitive market, as you
11 say, the maximum that, on average, the mills would pay
12 for the wood if they had to buy the wood is \$6.93. You
13 see, if they had to pay more than that, if they had to
14 pay to \$10 a cubic metre, the revenue they could get
15 from selling the processed wood would be insufficient
16 to cover all their costs.

17 Now, in some circumstances the
18 manufacturer of a product has some control over the
19 price at which it's sold, if costs go up, just increase
20 the prices. So everything then depends upon the
21 structure of the market within which the operation is
22 taking place.

23 If you're talking about an individual
24 operation in the sawmilling business that in no way has
25 the market power to set the price - it's a price taker

1 as we would say - then if the amount it had to pay for
2 the wood exceeded this calculated value of the wood, it
3 would be operating at a loss and would go out of
4 business.

5 Q. Well, how do the transportation and
6 material aspects such as harvesting, how would they
7 relate into this particular example?

8 A. Well, all of the costs for harvesting
9 and for processing within the mill are included in
10 here. I haven't given -- as I said, the labour costs
11 are, in Quirin's original document, broken down by
12 labour in the woods and labour in the mill. So all of
13 the costs of harvesting and processing that are
14 necessary for adding value to the raw timber before it
15 becomes a salable product at \$165 per cubic metre are
16 included.

17 There are a number of ways that
18 economists have of working with diagrams of this sort
19 and maybe it will help you understand how this -- what
20 is being said here if I just expand on this a little
21 more.

22 For example, this is, as I said, is the
23 average case, but if you have a mill for which the
24 transportation costs are particularly high, maybe its
25 sources of wood are higher than average, and its

1 transportation costs would be greater than the \$9.92 as
2 shown here, the greater they become, the more remote
3 they have to go for the wood, the lower becomes this
4 value of the wood, because as this portion goes up, the
5 value of the wood has got to shrink because it can't do
6 anything about the market price.

7 So there comes a point, measured in terms
8 of distance - we call this the extensive margin for a
9 mill's operation - beyond which it just doesn't pay the
10 mill to harvest wood. And the same with the intensive
11 margin - which refers to the operations of the mill per
12 se - if the costs of materials goes up, for example,
13 there's a limit beyond which, if it goes up, the wood
14 will have no economic value to the mill because it
15 can't take the wood and convert it into a product that
16 they can sell at a profit.

17 Now, Quirin and Waters did the same --

18 MR. MARTEL: Can I ask you a question,
19 Doctor?

20 DR. VICTOR: Yes.

21 MR. MARTEL: While you look at the value
22 of the wood - and this as an average case is relatively
23 small - how do you measure that against everything else
24 that goes on in an area however, because that value for
25 the wood itself might appear relatively small, what it

1 does for the economy of an area is far greater than
2 that shows.

3 DR. VICTOR: Well, I think perhaps what
4 you're getting at is to convert this wood to a
5 marketable product over \$65 per cubic metre is spent on
6 labour. So there are, of course, jobs involved in
7 transforming the timber into a marketable product,
8 that's certainly true.

9 But the way we would look at that
10 generally is that labour has alternative uses,
11 alternative ways it can be employed.

12 MR. MARTEL: Well, we might have an
13 argument on that, Doctor.

14 Based on coming from northern Ontario, as
15 you're well aware, I might argue rather vociferously in
16 a different situation than here, but you can't exclude
17 that though; can you, you can't just simply put that
18 value of wood figure up and say that's it, \$6.93, it's
19 hardly worthwhile doing.

20 DR. VICTOR: Okay.

21 MR. MARTEL: In terms of the value of the
22 wood by itself, I understand that, but...

23 DR. VICTOR: I would never say it's
24 hardly worthwhile doing it. That's not the message
25 that this graphic is supposed to convey.

1 Now, I'm sorry if that's the conclusion
2 you draw, I'm not trying to diminish the value of the
3 wood by pointing out its economic value within the
4 larger framework.

5 MR. MARTEL: You're looking at it in the
6 overall though, in the larger picture.

7 DR. VICTOR: I'm saying that the value of
8 the product this ultimately produces is worth \$165 to
9 people, that's what they'll pay for it. Now, that \$165
10 doesn't all come from the wood, it comes from all of
11 the resources of society that go into producing the
12 wood, that includes labour and capital and it includes
13 the value of the wood.

14 MR. MARTEL: Okay.

15 DR. VICTOR: Now, the problem we have is
16 that if we try to argue ourselves into a position that
17 says, no, the value of the wood has got to be more than
18 \$6.93, you've got to then say: Well, the value of
19 something else is lower, because the market is telling
20 us that the value of the product is \$165.

21 But I would like to just come back to the
22 point you were getting at, and I had only reached a
23 comma in my multiple stops.

24 You're quite right, if the labour could
25 not readily find alternative employment, then what is

1 shown here as a cost \$64.97, we would not, in the
2 course of our economic assessment, count that as cost
3 because it's only a cost if it actually represents the
4 value of what the labour could produce if it was
5 alternatively employed. If it couldn't alternatively
6 be employed, we wouldn't count this labour as a cost.

7 MR. MARTEL: But you see that's the
8 difficulty I had at least on the last round of evidence
9 with Forests for Tomorrow, because I think suggestions
10 were made that we would buy -- you know, government
11 could buy the house and relocate people, but that's not
12 the real world, or we had more money for health and we
13 had more money for education. That's wonderful too,
14 except if you live in northern Ontario and you're out
15 of a job, because (a) we know that government isn't
16 going to buy the houses or pay for them, and if that's
17 new it's certainly, as of two minutes from now, that
18 that will happen, that governments will pay for the
19 houses, and coming from the north, one realizes that
20 there's one ghost town after another in northern
21 Ontario and labour walked away from those houses and
22 lost their shirt.

23 DR. VICTOR: Yes.

24 MR. MARTEL: And there was no government
25 paying for it, and there was no government paying more

1 for health services, except that people got sick and
2 went to the hospital because the thing closed down.

3 So the difficulty I start to get into
4 with the theory that that's not the real world and
5 that's not what's happening.

6 DR. VICTOR: I think this is where a
7 decent theory can help.

8 MR. MARTEL: Okay.

9 DR. VICTOR: Now, maybe what you're
10 worried about is whether you have here before you an
11 indecent theory, but working together with Dr.
12 Kubursi --

13 MR. MARTEL: No, but the theory in the
14 real world, I have to look at them both.

15 MR. VICTOR: But if our theory does not
16 correspond with the real world, it's the theory that's
17 wrong. The real world is the real world. And that's
18 always the challenge of theorists.

19 The test of our theory is: How well does
20 it correspond to the real world, not how elegant is the
21 theory, not how nicely the mathematics work out, but
22 how good a picture, how good an understanding does it
23 give you of the world.

24 Now, the kinds of issues that you're
25 raising here are very much concerned with what we call

1 impact. If you -- for example, to prevent logging in
2 an area so that a mill closed and it caused all of the
3 kinds of distress that you're talking about, we believe
4 that you need to have a good understanding of those
5 impacts, that you need to quantify them, you need to
6 know, are you talking about one person being displaced
7 without a job or 10, or a hundred, and this is exactly
8 the kind of information, that Dr. Kubursi rather than
9 myself will be able to explain to you, that we're
10 capable of producing.

11 So there's no disagreement here at all
12 that that dimension of the problem is very, very
13 important for policy.

14 What I'm trying to do here is to explain
15 how we would value the wood in terms of its alternative
16 uses. Now -- I mean, how much is it worth to spending
17 to get \$6 worth of wood; is it worth spending \$50 to
18 produce wood, which we will have to sell to a mill for
19 \$6.93, because if we sell it for more than that they'll
20 go out of business.

21 Well, we can have an argument: Is it
22 worth spending \$50 or a hundred dollars or whatever,
23 see it's at that point that an economist says: Well
24 look, hold it, if we spend \$50 to deliver wood that the
25 market says is only worth \$6.93 maybe there's a better

1 way of spending that money.

2 Now, what Professor Kubursi will show is
3 that if you spend it on getting the wood you'll get
4 these kinds of impacts but if you spend it on other
5 activities you'll get a different kind of impact. Only
6 if you've laid out the different impacts can anybody
7 make a choice as to which way to go.

8 MR. MARTEL: All right. We're going to
9 get from you and Dr. Kubursi then a range, because it's
10 something we haven't got yet at this hearing, what the
11 effects might be of certain actions.

12 We've been trying to get some of those
13 statements and, quite frankly, I think we're still
14 waiting for an economic statement on the cost of the
15 two processes as of April 26th last year, the cost of
16 the two operations, or the major operations in
17 forestry.

18 And we're still waiting for material with
19 respect to tourism and we're down to only two panels -
20 one panel after this one - and we're still waiting for
21 that sort of, not concrete cast in stone figures, but
22 some economic value in terms with which you can make a
23 decision about.

24 DR. VICTOR: Yes. Well, we will
25 certainly do the best we can to help you with that. I

1 should underline though that the major thrust of our
2 evidence is to try to demonstrate that there are
3 methods for answering those questions.

4 Now, that doesn't mean that we've gone
5 ourselves and done all of the analyses that you would
6 want, particularly in the context of a timber
7 management plan, I mean, that's just way beyond
8 anything that we're capable of doing without the
9 authority for that, without the decision already being
10 made that that's how it's to be done.

11 But we can, I think, persuade you that
12 the methodologies that we have at our disposal - not
13 just us, that are available now to society at large -
14 are capable of answering those kinds of questions that
15 you're raising.

16 And part of our strategy for trying to
17 persuade you of that is to bring forward examples where
18 it's been done, which I will do with respect to
19 relative values, timber values versus non-timber
20 values, and Professor Kubursi will do with respect to
21 impacts of different decisions on the economy, measured
22 in terms of employment and taxes and production.

23 And it's only by putting both of those
24 sets of information forward for various alternatives
25 that we believe a sensible decision can be made as to

1 the way to go. So we will try and do it for you.

2 MR. MARTEL: We may have a lengthy
3 dialogue, all right.

4 DR. VICTOR: No, that's fine. Okay. I
5 will continue on this tack, bearing in mind the
6 questions you've raised about, I suppose, how would you
7 use these numbers.

8 MR. MARTEL: Yes.

9 DR. VICTOR: These numbers are not the
10 whole story on the role that timber plays in a society,
11 to get to that you've got to look at impacts, but to
12 look at whether it's worth spending, as I was saying
13 before, 50 or a hundred dollars to provide wood that
14 the market says is only worth 6 or \$7, that's really
15 what I'm going to get at here.

16 Now, what the Quirin and Waters study
17 suggests is the following, and again this is all taken
18 directly from their work. They're saying, in directly
19 the way I explained to you before, that to the private
20 operator, to the company running the mill, on average
21 the wood is worth \$6.93 per cubic metre. That's the
22 net value after all the other costs have been netted
23 out.

24 Quirin and Waters report that on average
25 the Ministry of Natural Resources spends nearly \$12.50

1 to make that wood available and the observation,
2 therefore, is that on the one hand you've got the
3 Ministry spending nearly \$12.50 - again on average and
4 these are average figures - to produce something that
5 the market says on average is only worth less than \$7,
6 and so you get what appears to be a social loss of
7 \$5.54 cents per cubic metre.

8 Now, I hear your point, I accept the
9 point that within a broader decision-making context one
10 could conclude that's money well spent, that is money
11 well spent, that it's worth spending this, money
12 despite this net social loss because we attach other
13 significance to development in the north, but what I
14 would say to you is that it's important to know how
15 much we're spending and it's important to ask the
16 question: Could that money be spent in alternative
17 ways that might be even more beneficial.

18 MR. MARTEL: Could I ask you a question
19 then. That \$5.54, that net social loss, is the money
20 to government. How does that take into consideration,
21 or does it, that all of the other monies, either raised
22 or spent and paid to labour and labour, by virtue of
23 working in a specific place, buys a snowmobile, buys
24 gas, or is this just strictly at this stage of the game
25 in your presentation, just what it's costing the state

1 in terms per cubic metre to produce, \$5.54, or are all
2 the other factors factored in?

3 DR. VICTOR: Yes, they're all factored
4 in. Now, I've got to try to explain that. The though
5 interpretation I would like you to give to the \$6.93 is
6 that that is all that the mill will pay for the wood if
7 it was left to its own devices. If you said you've got
8 to pay \$7, \$8, they would say, no way, we'll close.

9 MR. MARTEL: Okay.

10 DR. VICTOR: Now -- so that's one number
11 we've got. Now, the Ministry of Natural Resources also
12 has to spend money to see that that wood is available
13 through all of its activities. Now, what we're faced
14 with, therefore, is on the one hand the mill saying
15 that the wood is worth \$6.93 to them, me and the
16 Ministry saying, and we're spending \$12 to provide it
17 to you. Now, that immediately raises some questions
18 which we've begun to touch on.

19 But the one you're asking is: What about
20 all the money that went to labour, and because we saw
21 before there was something like \$60 that went to labour
22 to pay their wages, and that money is going to get
23 spent on snowmobiles and this and that doing some good
24 in the economy, and that's where I've agreed with you,
25 that's a dimension that has to be considered and that's

1 exactly the way we tie the valuation issues to the
2 impact issues. It's not either/or, it's you've got to
3 look at both.

4 This set of numbers that I'm giving you
5 suggests that we are committing \$12.50 of society's
6 resources to produce something that society, through
7 the market, is saying is only worth \$6.93.

8 I grant that when you lay it all out,
9 look at all the impacts you may that think that's a
10 very good way to spend the money, but I wouldn't assume
11 it's a good way and I wouldn't say there's no better
12 way, I would say: Let's look at alternatives and find
13 out if there's a better way. And that's the thrust of
14 our evidence.

15 So coming to the bottom half of this
16 slide is the same calculation using, according to
17 Quirin and Waters' less reliable data but the best they
18 could find, it's the same calculation for pulpwood, and
19 here the value of wood used for manufacturing pulp
20 exceeds that for MNR's expenditures.

21 I see there are some brackets here which
22 shouldn't be here. If I could just ask you to delete
23 those brackets around the \$13.86, looks like I was
24 trying to show a loss. So in both cases this middle
25 number is just the difference between these two. So

1 it's \$26.63 minus \$12.47 which gives you \$13.86.

2 Well, this is all that I want to say at
3 this point about how to estimate the economic value of
4 timber.

5 MR. O'LEARY: Q. Could I ask you, Dr.
6 Victor, are there any non-timber values included in the
7 estimates that you've -- cost of non-timber values?

8 DR. VICTOR: A. No, at least the
9 methodology that Quirin and Waters used for estimating
10 these expenditures by the Ministry of Natural Resources
11 was that they said, only a portion of these
12 expenditures by the Ministry, such as on roads, could
13 really be assigned to timber, some of it's going to
14 recreation.

15 Now, I said at the outset of my
16 presentation that separating out the costs when you're
17 dealing with joint products is difficult, it tends to
18 be sort of arbitrary; pick 25 per cent, pick 30 per
19 cent, I can't remember below what percentage they
20 assigned to recreation.

21 So that's why my answer is a little
22 convoluted. So Quirin and Waters certainly attempted
23 to take out of MNR's expenditures any expenditures to
24 do with non-timber values, they made the attempt.

25 The point I've reached now is that I've

1 tried to show how we can estimate the value of wood as
2 timber. The result, not surprisingly, is expressed in
3 terms of dollars. People are accustomed to valuing
4 timber in terms of dollars because it ultimately finds
5 its way into products which are measured in terms of
6 dollars.

7 The next part of the presentation
8 concerns methods for estimating non-timber values in
9 terms of dollars so that a comparison can be made. And
10 here, again, I'll underline the point I feel needs to
11 be made very clearly: The comparison of timber values
12 and non-timber values in the way that we'll be
13 exploring is only part of the story, you also have to
14 look at the economic impacts: effects on employment,
15 effects on location, effects on housing, all of those
16 things depending upon whether any particular plan would
17 stress timber production or recreational production,
18 whatever.

19 So it's not that I'm not cognizant of
20 that dimension of the problem, we're a team, and Dr.
21 Kubursi will be concentrating much more on the impacts,
22 I'm concentrating on one part of the picture which is
23 the relative values measured in terms - I have to say -
24 of what people would pay for the products. There's
25 something that people will pay for timber, there's

1 something that people will pay for recreation, and it's
2 a comparison of those kinds of measures that we'll be
3 looking at.

4 MR. O'LEARY: Now might be an appropriate
5 time to break, Madam Chair.

6 MADAM CHAIR: We usually break for lunch
7 at twelve, Dr. Victor.

8 Ms. Swenarchuk?

9 MS. SWENARCHUK: Yes. The FFT exhibit
10 which includes excerpts from Exhibit 2114 is Exhibit
11 1697.

12 MADAM CHAIR: Thank you very much. We
13 will be back at 1:30.

14 ---Luncheon recess at 12:00 p.m.

15 ---On resuming at 1:30 p.m.

16 MADAM CHAIR: Please be seated.

17 DR. VICTOR: Madam Chairman, Mr. Martel,
18 I'm just going to go back to the overhead that we spent
19 some time discussing because I think that there's an
20 issue here that I haven't adequately addressed and I
21 would like to take a moment to do so and, again, it
22 comes back to the question of: Is the wood really only
23 worth \$6.93.

24 Now, one of the questions that Mr. Martel
25 raised, I believe, was that if the mill or if a mill

1 closes the labour may have no alternative source of
2 employment, or at least not readily available to it,
3 and I think what I would need to point out is that we
4 can take account of that factor within this framework
5 to interpret the value of the wood.

6 And the way we would do this is as
7 follows: If the wages that are shown here do not, in
8 fact, represent foregone output, meaning that if the
9 people weren't working there they would be producing
10 something else - they don't represent that because, in
11 fact, they would be unemployed - then the real cost, if
12 you like, to society of producing the product is not a
13 cost of \$64.97; in other words, we're not having to
14 give up \$64.97 of some other output if these people
15 would not actually be producing that other output.

16 We deal with that through a term we call
17 shadow pricing. We would say: Okay, in this particular
18 case the market price, the wage rate, does not
19 accurately reflect the foregone output that's involved
20 when people are in this line of activity. It could be
21 a lot lower and the limit, it could be zero; in other
22 words, if there was no other occupation these people
23 would be undertaking so that, in fact, nothing is being
24 given up to produce this product in terms of the labour
25 that's here, and that the cost to society of having

1 labour in this activity is really zero or close to it
2 then, of course, what happens is that the price of the
3 product, the value of the product doesn't change, the
4 value of the wood which is calculated as residual gets
5 much bigger.

6 So you would say - if I can put it in
7 slightly different words - now we can produce a product
8 worth \$165.26. We do have to use labour to do it, but
9 that labour, if it would otherwise be unemployed, does
10 not represent a real cost to society because we're not
11 having to give up anything.

12 MR. MARTEL: Can I stop you there.

13 DR. VICTOR: Yes.

14 MR. MARTEL: Can I stop you there. But
15 that cost of that labour does show up somewhere though,
16 because if they're not drawing an income somebody is
17 supporting them if they don't have a job, and that
18 someone is government either through unemployment
19 insurance or welfare, so the cost to society is even
20 here because you don't have the income from their tax
21 or the costs to work, in terms of unemployment
22 insurance or taxes for welfare, so the cost to
23 society - and I'm not an economist - continues to
24 escalate because somehow you have to support that group
25 that's shown by that 64.97, and how would you show

1 that -- where would you show that, I mean, it comes
2 from somewhere, I mean.

3 DR. VICTOR: Yes. No, it's a valid point
4 and the way we look at that is as follows, and I'm
5 going to try now to make a distinction that we believe
6 from an economics point of view is valid but not
7 everybody necessarily does, but I think it is a valid
8 one.

9 If you have somebody who's receiving
10 unemployment benefits they themselves, by virtue of the
11 case, are not producing anything, they're the recipient
12 of the unemployment benefits, so they gain by that
13 amount, somebody else or some set of taxpayers is
14 losing by the same amount. It's a transfer.

15 MR. MARTEL: Right.

16 DR. VICTOR: So that's the way we would
17 look at that. Now, I'm not saying whether it's a good
18 transfer or a bad transfer but it is a transfer, you're
19 taking from one person giving to another. So that's
20 one situation.

21 The situation that we're faced with here,
22 if this labour would be otherwise employed, okay, then
23 by paying the labour \$165 to work here, we are giving
24 up some other output. Okay.

25 MR. MARTEL: Right.

1 DR. VICTOR: Now, what I'm saying is,
2 when I interpreted this diagram for you the first time
3 that was, if you like, the assumption that was being
4 made, that the labour would have some other kind of
5 employment, therefore, you subtract it from the value
6 of the product and you end up with a low value for the
7 wood.

8 If, however, the labour wouldn't be
9 otherwise employed so that you're not giving up
10 anything by having them work here, then the value of
11 the wood through this kind of calculation would look a
12 lot bigger and that's a perfectly valid conclusion to
13 come to.

14 And, if you like, can begin to make sense
15 of the fact that government is putting \$12.50 into
16 something which, at first sight, looks like it's only
17 worth \$ 6.93 but may be worth considerably more,
18 because what you're able to do is to convert wood into
19 something of very high value without giving up other
20 things in the process.

21 I'm making this point for two reasons: I
22 didn't present these numbers because I wanted the
23 numbers themselves to convey a particular message, what
24 I'm doing is saying to you, even when timber is not
25 bought and sold in the market we can, nevertheless,

1 calculate this economic value through this kind of
2 approach.

3 Now, what its value will actually be in
4 any specific circumstance does take us into these kinds
5 of issues: Would were these resources otherwise
6 employed or not, then you get a different answer,
7 depending on the situation.

8 So it's just a reminder to myself, to us
9 all in a way, if this kind of approach is used for
10 comparing a timber value with a non-timber value, we
11 can estimate economic value of timber, but it has to be
12 done with due care being given to such considerations
13 that I've now been discussing.

14 So that's not to say that the whole set
15 of impact issues that I said are also out there to be
16 dealt with don't have to be considered. You don't get
17 all by re-interpreting the cost of labour, you still
18 have to say, if the labour is paid and works here and
19 is - even though no other output is being given up - is
20 that the best arrangement. It might be that some
21 alternative use of the resource still comes out looking
22 better, but we can't conclude that just by looking at
23 one set of numbers.

24 MR. MARTEL: Can I ask a further question
25 then. Let's go beyond labour.

1 DR. VICTOR: Yes.

2 MR. MARTEL: When one looks at materials,
3 capital services, transportation, and out of that \$165
4 roughly 159 of it, all of these other factors that one
5 can't escape, can't ignore, they have to be taken into
6 the calculation, as I understand it, when one looks at
7 whether you want to call it value or anything, but that
8 whole set of factors really start to play a very
9 significant role when just compared to the cost of the
10 wood if you looked at it by itself--

11 DR. VICTOR: Yes.

12 MR. MARTEL: --and the 6.93, of course it
13 looks out of place when one considers a cubic metre of
14 wood, except that then one says: We have to weigh all
15 these other things though in determining what one does
16 in a place like northern Ontario.

17 DR. VICTOR: Well, you're absolutely
18 right, the same issue arises in respect to all of the
19 other inputs, you have to ask: Is the market price a
20 proper measure of the value of what's being foregone.
21 I know that sounds complicated but that's how -- you
22 know, it's opportunity cost approach.

23 One might argue that the energy that is
24 used in here, if it wasn't used here could be used
25 somewhere else, or to be generated. We wouldn't look

1 at the cost of generating. That could be interpreted
2 as a real cost.

3 Capital may be different. If you've got
4 a sawmill that's built -- though economists sometimes
5 like to think that capital is infinitely mobile, can
6 somehow be converted into something else very easily,
7 often that's not the case; if it's not used as a
8 sawmill it may have no alternative value at all.

9 Again you would calculate a shadow price,
10 an alternative dollar value for those services too, and
11 each time they get small smaller the implicit value of
12 the wood is going to get larger.

13 DR. KUBURSI: May I just say -- add one
14 thing. But nonetheless. The mill would pay no more
15 than \$6.93 under any of the evaluations.

16 MR. MARTEL: Right.

17 DR. KUBURSI: If the stumpage fee was a
18 little bit higher than that, they won't pick it.

19 MR. MARTEL: If the stumpage fees...

20 DR. KUBURSI: Was a little higher than
21 6.93, they won't pick this wood, it won't be worth it
22 for them.

23 DR. VICTOR: See, the mill has to pay
24 wages.

25 DR. KUBURSI: No matter what way we look

1 at it from the other side.

2 MR. MARTEL: But don't forget the 6.93,
3 even in itself when you have, I think, somewhat of a
4 captive market up there, that there are four or five
5 large producers who dictate the price, that if there
6 were more people in the field -- I mean, they employ
7 right from top to bottom in many of those industries,
8 they have the woodworkers who cut the wood, they employ
9 the people who haul -- who do the trucking.

10 One can juggle the books a little bit if
11 one wants to show whether the value of the wood is
12 really only 6.93 or what you would put it on, you could
13 in fact influence that significant -- I think Dr. Henry
14 (sic) said that this morning that, in fact, they
15 don't -- the smaller operations don't influence the
16 cost of wood.

17 I mean, if you only had -- I mean, the
18 cost that comes to there can in many ways be determined
19 by the number of players in the game and those with the
20 power to determine what they're prepared to pay out in
21 the bush and what they're prepared to pay for wood when
22 it enters the mill and that's a factor, I'm not sure
23 that that's taken into this model.

24 DR. VICTOR: Well, it can be, you know,
25 this was starting to tell quite a complicated story

1 here.

2 But the way I presented it earlier was to
3 work with the assumption that the mill can't do
4 anything about this price, the \$165, because it's
5 selling its output, its lumber in a competitive market.
6 That was the assumption I was making.

7 To the extent that's not true, again, one
8 would have to build that factor in. But once that
9 price is given, then I think what Dr. Kubursi has just
10 reminding me and reminding us, is that even if the
11 labour has no alternative use and, therefore, really
12 its use represents no economic cost, the company still
13 has to pay the wages, still has to pay for all the
14 other items and, having paid all of that out of the
15 \$165, the most it could pay for the wood, as a stumpage
16 fee for example, would be \$6.93.

17 So if stumpage fees went above that the
18 mill would have no option but to go out of business,
19 just could not pay its way unless it could find a way
20 of increasing the price it sold its product at or
21 getting lower prices or paying less for the other
22 inputs.

23 So I think the view I would like to leave
24 you with on this matter is that, as I say, we can make
25 estimates of the value of wood when it's not sold

1 through a market; that in doing that you have to look
2 at the situation you're working in, whether the
3 resources have alternative uses or not, and then you
4 can come up with an answer.

5 And I'm only putting this forward really
6 because it's sort of on the one hand the timber values,
7 the main thrust of my evidence, the other hand, the
8 non-timber values; having done this kind of calculation
9 for timber values, now we've got to see what can we do
10 with respect to the non-timber values.

11 And that's where I'll I'll turn to now.

12 MR. MARTEL: I think I gave you a new
13 name a few minutes ago; didn't I. It just dawned on
14 me.

15 DR. VICTOR: What I propose to do is to
16 discuss for a short time some of the underlying
17 principles and then to go into some of the analysis
18 that we do in order to implement these principles.

19 So first I'll make some comments on the
20 meaning of economic value. I said this morning that
21 economic value is regarded as a relative term, the
22 value of something is always measured in terms of
23 something else.

24 We are faced, therefore, with two ways of
25 making the comparison: We can talk about the first one

1 which is people's willingness to pay to obtain
2 something that they don't have or to retain something
3 they already have, that is one way of putting an
4 economic value on something which doesn't automatically
5 have one because it's not traded in the market.

6 Alternatively, we can look at what people would be
7 willing to accept to forego something that they already
8 have.

9 Now, in a normal market transaction when
10 you have a buyer and a seller both things are brought
11 into equality and what the buyer is willing to pay has
12 to be equal to what the seller is willing to accept.
13 If that's wasn't the case they wouldn't make a trade.
14 So willingness to pay or willingness to accept are
15 brought into equality by and large in normal trades.

16 When we move into the area of things that
17 are not normally traded such as access to a
18 recreational area, improved quality of the air, any of
19 these kinds of environmental values, it turns out that
20 when you try to estimate their economic value you get a
21 somewhat different answer if you try to find out what
22 people are willing to pay for something that they don't
23 have or what they would accept for something that they
24 might have to give up.

25 Now, for a long time economists argued

1 that there really shouldn't be this big difference,
2 these things should be very similar, and I think that's
3 partly because they were used to the result that you
4 get from a normal trading situation, but it's now clear
5 that study after study has shown that often these two
6 can be quite different.

7 And so in a practical application when
8 you say: Okay, we're going to estimate the economic
9 value of a non-timber value, the decision as to which
10 concept to use, willingness to pay or willingness to
11 accept, can be very important, particularly so when
12 what you're valuing is unusual or unique. The more
13 special the circumstance, the more you find the
14 difference between willingness to pay and willingness
15 to accept becomes.

16 So, for example, if you have, say, a
17 special stand of old growth timber, there's none like
18 it maybe nowhere else or for a very long, long way
19 away, then you find that willingness to pay to preserve
20 it will tend to be less than you would find if you
21 asked people: What would we have to give you to
22 willingly see it chopped down.

23 If, however, you're valuing something for
24 which there are many, many close substitutes, then you
25 don't find that difference to anything like the same

1 extent.

2 Now, what I would recommend, and a lot of
3 other economists take the same position on this matter,
4 is that if we're going to value something that people
5 don't necessarily have a right to, then we would use
6 willingness to pay. So if you were valuing the
7 establishment of a new recreational area, the question
8 you ask is: What will people be willing to pay to get
9 the recreational area, rather than: What would we have
10 to pay people not to want the recreational area.

11 However, if you're valuing the loss of
12 something that people are presumed to have a right to,
13 so if you're valuing the loss of an existing
14 recreational area, then the willingness to accept seems
15 to be the concept of choice.

16 The methodologies that are available to
17 us for estimating non-timber values can generally be
18 classified into these two categories: Those which are
19 market based, by which I mean we can observe people's
20 behaviour and interpret from their behaviour the value
21 that they are attaching to something that they're not
22 actually buying, and that's one category of
23 methodologies; the second is, we just ask people
24 through a questionnaire, we say: What would you be
25 willing to pay for something, or what would you require

1 in compensation to forego something.

2 Now when I say we simply asked them, the
3 experience with the questionnaire approach now goes
4 back 30 years. I can think of a study that is 30 years
5 old, and a great deal has been learned about how to
6 construct such questionnaires so that we can have some
7 confidence in the reliability of the responses, and
8 that is something that I will get into a little later.

9 My main point now though is that we're
10 now faced with two categories of methodologies: One
11 where we'll say a classic example is through the travel
12 behaviour of people, see where people travel to, we can
13 see they spend money to travel to different
14 recreational sites and after a while in a little while
15 we can interpret that behaviour and work out the value
16 that they must be attaching to the site. That's one
17 kind of approach.

18 The hedonic approach, as I've mentioned
19 there, is somewhat similar. There we would look at
20 classically purchases of different houses. Houses are
21 all sort of different prices, they all have different
22 characteristics and what economists have been able to
23 do is to take the price of the houses and say how much
24 of the price is because of the size of the house, the
25 location of the house, in particular, the air quality

1 surrounding the house. That's the hedonic method,
2 where you decompose prices into the different
3 components.

4 Okay. Let me get a little more specific
5 and show you an example of the travel cost method.
6 Now, I've chosen to go through a simple example because
7 I think it is a pretty simple methodology to
8 understand. In application it can get a little more
9 complicated, but the basic idea is a simple one.

10 I would like to just say that the
11 original idea for this method of looking at travel
12 costs for valuing recreational experiences came from an
13 economist called Harold Hotelling who in the late 40s
14 was asked by, I believe the U.S. Forestry Service, to
15 help them with this very issue; and, that is, as
16 recreation is becoming more important, how do we value
17 it, how do we find a way of valuing it so we can
18 compare with the other uses of forestry sites.

19 And he wrote what was nothing more than a
20 letter. He said: Well, people come to these sites
21 from very many different areas, they all therefore have
22 to pay different travel costs, maybe there's a way of
23 interpreting the differences in travel costs so that we
24 can estimate, in economic terms, the demand for the
25 site, and he outlined the methods and subsequently

1 people have refined it.

2 So let us take an example. Here we have
3 a recreation site, this could be any location, but the
4 example is brought up for a recreation site and we can
5 put zones around it, people live in the space around
6 the recreation site.

7 There is certain information that's
8 relatively easy to come by. First of all, the
9 population in each zone, and you'll see that that's
10 tabulated here, and these are hypothetical numbers in
11 the first column. So Zone 1 has a population of
12 50,000, Zone 2 a hundred thousand and so on.

13 We can also find out relatively easily
14 how many people from each zone visit the site, say, in
15 the period of a year, and that's tabulated in this
16 column. So Zone 1 shows that there were 10,000
17 visitors to this site from Zone 1; there were 15,000
18 visitors from Zone 2; and 4,500 visitors from Zone 3.

19 But the third piece of information that
20 we can get is the travel cost, we can find out what it
21 costs to visit the site from each zone. And the reason
22 why these costs are different is simply a question of
23 the fact that if you come from Zone 3 you've got to
24 travel further.

25 This assumes of course that once you get

1 there you don't have to pay to go in, and that's why
2 we're having to go through this method of analysing
3 travel costs because we don't have the normal
4 information you would have in a market. What we do
5 have though is the fact that people do pay different
6 sums of money to get to the site.

7 Now, what do we do with that information.
8 First of all, we calculate these participation rates.
9 That simply means that for Zone 1 they made 10,000
10 visits, there were 50,000 people, we specify
11 participation rate of 20 per cent.

12 For Zone 2, which is further away and
13 more costly, we find the participation rate is lower,
14 and similarly for Zone 3.

15 What we now do is we take these two
16 columns of information, travel cost and the
17 participation rate, and we draw this simple graph which
18 is shown down here.

19 So, for example, for Zone 1 the
20 participation rate is 20 per cent and the travel cost
21 is \$10, and that's just shown by this point. Zone 2,
22 the travel cost is \$15 dollars and the participation
23 rate is 20 per cent, and the same for Zone 3 where the
24 participation rate is 7 1/2 per cent and the travel
25 cost is \$35. So just plotted those points and run a

1 line through them. In practice you would work with
2 more information and you wouldn't get such a well
3 fitted straight line, but you would get something close
4 to that.

5 Now, the way we use this graph here is to
6 say: Well now we can predict the participation rate
7 based on differences in costs. So we introduce a
8 hypothetical entrance fee to the park, \$5.

9 Now, what this means for people from Zone
10 1, if they had to pay \$5 to enter the park, they'd have
11 to pay the travel cost, which is \$10 plus the \$5
12 entrance fee, so they would now have to pay \$15 and we
13 can come down to the graph and say at \$15 - whoops,
14 wrong point - at \$15 here, the participation rate would
15 be 17 1/2 per cent and that's what's written there

16 I'll just say that again. We know what
17 their travel costs are. We now say if, in addition,
18 they had to pay a \$5 entrance fee, it would now cost
19 them not \$10 to go to the park but \$15, dollars.

20 And then we look down at this
21 relationship between costs and participation rate and
22 estimate what their participation rate would be under
23 that circumstance, and we do exactly the same for the
24 two other zones.

25 So now we have a new list of actual

1 numbers of participants based on participation rate, we
2 know the population of people in the zones, so we can
3 calculate what the number of participants would be if
4 the entrance fee was \$5.

5 We're almost there. The last step is to
6 take that information and say: Well, at \$5 - here's
7 the hypothetical price over here - the total number of
8 visits would be 24,250, and you mark that point on our
9 demand curve. We know when the price was zero the
10 total number of participants was nearly 30,000 and that
11 point is marked there.

12 And the final step is to just do this
13 with other prices. Here I've shown it with a \$10
14 price, this is actually the same kind of logic. Take
15 Zone 1, the travel cost is \$10, if they had to pay a
16 hypothetical price of \$10 to enter the recreation site
17 they would now have to pay \$20 to visit the site.

18 Come back to this graph, take that \$20,
19 we can then find out that their participation rate is
20 15 per cent, which we write in here. 15 per cent of
21 50,000 people take part and we get 7,500 visits. Just
22 do that for the other zones and we get a total
23 participation of 19,000 which goes on this graph at
24 \$10.

25 Now, this relationship between the price

1 of entering, the hypothetical price of entering the and
2 the number of visits is what we commonly refer to in
3 economics as a demand curve. It's the kind of
4 relationship between price and the level of activity.
5 That could be a purchase of cars, purchase of tooth
6 toothpaste, whatever, that economists estimate all the
7 time, it's a very standard term.

8 What's novel about this - although as I
9 said before it goes back, gosh over 40 years - is that
10 we can estimate a demand curve based upon an analysis
11 of travel costs, and this was Hotelling's idea.

12 The final thing I want to say before I
13 move on from this diagram is how we interpret this last
14 of the graphs, this demand curve.

15 What this says is that there are some
16 people that would be willing to pay up to \$30 to visit
17 this recreational site. There wouldn't be many of
18 them, just a few people would be prepared to pay \$30.
19 Of course those are people who live close to the site
20 and don't have to pay much by the way of travel costs.

21 There are more people who are willing to
22 pay \$20, \$15 dollars, that's why the curve slopes
23 downwards. It shows more and more people prepared to
24 pay a lower price. Now, the fact of the matter is
25 nobody has to pay anything to go to this site, so we're

1 saying that people are willing to pay to go to it if
2 they had no choice - I'm not saying they'd want to do
3 it - if they had no choice, they had to pay or not go
4 at all, this analysis suggests, yes, there's a limit
5 they would pay and they would go, there's limit to
6 that.

7 So what's happening here is that people
8 are willing to pay for something which actually they
9 don't have to pay for, and we can calculate the area of
10 this space here and that represents the total amount
11 people would be willing to pay to visit the site.

12 MR. MARTEL: How reliable is that? I
13 mean, it's easy for people to be asked: How much are
14 you willing to pay, and they say: Sure we will pay an
15 extra 20, an extra \$30, but how do you measure the
16 accuracy, because what people are willing to pay
17 theoretically and how much they're willing to pay in
18 the real world is quite different.

19 DR. VICTOR: Yes. That's the beauty of
20 this approach because to implement this approach we
21 didn't have to ask that question. The only information
22 that we needed to do this was we had to know the
23 population in the various zones - that's from census
24 data - we had to know how many people visit the sites
25 from the different zones, so you only have to find out

1 from people when they visit the site: Where did you
2 come from. You don't ask them how much they are
3 willing to pay, you just say: Where did you come from.
4 And you can either ask people, if you want, how much it
5 cost them to get there, or you can estimate, which is
6 usually the case, how much the travel costs are from
7 the different zones.

8 So with this method, I mean - and this is
9 clearly one of its advantages over alternative
10 methods - you don't ask the question of people: How
11 much are you willing to pay, you work it out by
12 interpreting information I've put before you.

13 Because what it allows you to say is
14 somebody from Zone 1 is visiting this site. Imagine
15 the case, they live right next door to it, they just
16 step over the boundary they're in it, absolutely
17 costless for them to go there. Somebody who lives a
18 long way away may pay \$50 to make the same trip.

19 What we're saying is that the person who
20 can visit for nothing, if they had to, would also pay
21 \$50. In other words, we're saying the visit --

22 MR. MARTEL: Because those people who
23 came from far, you can make that --

24 DR. VICTOR: They're actually paying it,
25 they're actually paying \$50 to visit the site.

1 MR. MARTEL: Yes, from Zone 3 but from
2 Zone 1 where they -- how do you make that quantum leap
3 that says: Well, if people in Zone 3 are prepared to
4 pay it so are the people in Zone 1?

5 DR. VICTOR: When I say are prepared to
6 pay it, I don't mean if a politician stood up and said:
7 We're now going to charge \$50 to come in the people in
8 Zone 1 would be happy about it.

9 But I'm saying that they're getting
10 something for free which other people are demonstrably
11 prepared to pay for.

12 MR. MARTEL: Yes, but I could give you a
13 couple of examples. You will recall when we introduced
14 fishing licences there was certainly no willingness to
15 pay, people said they were except when it was
16 introduced into the real world, and the same, even as
17 late as within the last six months, people willing to
18 pay to use Crown land, I mean, they horde it for their
19 only use and the second they have to pay, at the end of
20 21 days they pick up their marbles and they move on to
21 somewhere else because once you have to start to pay
22 they're not nearly as willing to pay.

23 DR. VICTOR: Yes, but let me say now how
24 I interpret that issue. There are a number of options
25 we could consider. No. 1 is being allowed to do

1 something for free, go in for nothing, fish for free;
2 No. 2, is you can pay and you can still fish, all
3 right. I guess I'll just take those two. Which would
4 people prefer? Well, obviously they prefer to fish for
5 nothing, who wouldn't, okay.

6 But if they were faced with the option of
7 saying - and if it was the only option - you can only
8 fish if you pay, some people are not going to fish, for
9 some people fishing is just such a marginal benefit to
10 them that as soon as they have to pay something, they
11 say: Oh, I'll go to something else; but for other
12 people fishing is very important to them, and if they
13 had no other option but to pay or fish or not fish at
14 all, then they would pay.

15 Now, that doesn't mean that they would
16 want to do it, that they're out there asking to be able
17 to pay, but I do think they'd be willing to.

18 MR. MARTEL: But that's the difference,
19 that's what I worry about, because to sit on your front
20 veranda in downtown Toronto and say I'm willing to pay,
21 but actually go out there and pay, is vastly different.

22 DR. VICTOR: I hear that, but I have to
23 keep coming back to the point that this method has the
24 main strength that it doesn't ask the guy in downtown
25 Toronto what he's willing to pay, what it does, it

1 says: Are there people from downtown Toronto actually
2 spending \$50 to go fishing somewhere, because if they
3 are then they are actually paying to do it.

4 And all I'm doing is I'm saying, there's
5 some significance in that behaviour. They are actually
6 prepared to pay \$50 to go fishing. And somebody else
7 who goes fishinbg without having to pay that, I'm
8 assuming the trip is as valuable to them too, the
9 opportunity to fish is as valuable.

10 MR. MARTEL: What I can't get my head
11 around then is, how many of those people in a survey,
12 people who say: Well, I'm willing to pay, in fact what
13 percentage of them really wouldn't if they had to, in a
14 survey of my description?

15 DR. VICTOR: Let me back up a little bit.
16 I said there were two classes of methods.

17 MR. MARTEL: Right.

18 DR. VICTOR: One where we interpret
19 observed behaviour, which is this method. The other
20 method is where we ask people.

21 Now, your concern relates to the second
22 method where we ask people: What are you willing to
23 pay. But in this method we never asked that question.
24 I haven't asked the question: What are you willing to
25 pay and then find myself faced with the problem that

1 somebody says one thing but, in fact, the truth is
2 something else. The beauty and attraction of this
3 method, as I said, is that you just look at peoples'
4 behaviour, people actually spend money to go fishing,
5 they don't pay to go in, but they pay to get there,
6 they actually do make the payment and that's the
7 information that we work from.

8 We never asked -- I mean I didn't, as I
9 took you through the steps, said: Now, here's the
10 point where we asked people: What are you willing to
11 pay. Never asked the question. I 'm sorry.

12 MADAM CHAIR: Go ahead, Dr. Victor.

13 MR. O'LEARY: Q. Dr. Victor, can I ask
14 you: Does that assume that everyone is necessarily the
15 same? Do you treat them necessarily the same?

16 DR. VICTOR: A. Yes, in the way I've
17 explained this example because I've just said that
18 people in the different zones would fish with the same
19 frequency if faced with the same cost.

20 When studies of this sort are done in
21 practice we do bring in socio-economic information and
22 so that we would, if you like, break the whole
23 population up into people of different income groups,
24 different educational levels, maybe different
25 experience and so on and so forth.

1 So, you know, you don't have to assume
2 that everybody is the same, but for the example at this
3 level of presentation, I made the simplest assumption I
4 could that people in the different zones are the same,
5 and that's what allows me to say if somebody from Zone
6 1 can fish and pay nothing and somebody in Zone 3 pays
7 \$50 to go fishing, then there's an assumption - not
8 unreasonable I would say - that the person in Zone 1
9 would also be prepared to pay something if not the full
10 \$50 to go fishing.

11 Now, they don't want to pay, they're not
12 going to ask to pay it, they might resist paying it,
13 but nevertheless, if they had no other option but to
14 pay it or not go fishing, we conclude, yes, they'd be
15 prepared to pay it.

16 I am going to elaborate on this in my
17 next part of my presentation because the problem with
18 this story that I've put before you is it deals with
19 one site and, in reality, we have to deal with multiple
20 sites, people have different choices as to where they
21 go.

22 However, I am reluctant to move on
23 because I am not confident that you really believe me
24 that I never asked anybody how much they were willing
25 to pay.

1 MADAM CHAIR: You can go ahead, Dr.
2 Victor, on to slide 10.

3 MR. MARTEL: I'm going to wait until you
4 come to the next example where --

5 DR. VICTOR: When we come to those
6 examples where we are looking at questions and
7 responses of that sort, then we can take on that issue.

8 Well, as I say, this methodology goes
9 back several decades now. Some of the really important
10 developmental work that went into it was done by a
11 Canadian economist, Jack Knetsch, who still is very
12 active out on the west coast, and the methodology has
13 been used in numerous studies primarily to value the
14 recreational experiences.

15 I myself was involved in one particular
16 study which I'll be saying a little more about in one
17 moment, but this study used the travel cost method for
18 estimating the value of damages that might be caused to
19 sport fishing in the Haliburton/Muskoka region as a
20 result of acid rain.

21 And what was particularly important on
22 that study is that it dealt with multiple sites, we
23 looked at 232 different lakes simultaneously, and
24 recognized 15 population centres, not just the three
25 that I used in my previous hypothetical example, and we

1 were able to do the work from published data and come
2 with estimates in losses in value that might come about
3 from sport fishing.

4 Just to try give this a little more air
5 of reality, I'll just put the map of Ontario there that
6 we work from. The zone in which these lakes are
7 located is shown by the shaded area and in the
8 population centers from all around the province.

9 And so this very much was a study that
10 was provincial in scope. We recognized that people
11 come from all over the province to take part in
12 recreation fishing in the Haliburton/Muskoka area.

13 And just to say it as simply as I could,
14 again, the basic data that we had to work from, wanted
15 to work from here was, we wanted to know how many
16 people who took part in recreational fishing in this
17 area how many of them came from the different origins,
18 and how much it cost them to get there. That's the
19 basic information that we worked with, it was not an
20 example of the contingent valuation method where we
21 asked people what value they placed on fishing in this
22 area. This is a travel cost study.

23 The example that I'm putting before you
24 now is only one level of complexity above the one that
25 I had previously and the only difference is that we

1 allow for multiple destinations, as we call them -
2 that's shown by these circles - and we have multiple
3 origins - I'm only going to do the analysis here with
4 the two origins A and B, actually we worked with a good
5 15 origins and many more destinations - but for the
6 purposes of explaining the method, it's quite adequate
7 to think of just these five destinations and the two
8 origins where people live.

9 A key step in the analysis was to
10 recognize that the lakes fall into various classes that
11 are essentially similar. Two lakes offer the fishermen
12 essentially the same experience. And what I've done
13 here in the example is to classify these two lakes as
14 offering the first type of fishing - we use the term
15 fishing product - but it just means that these two
16 lakes offer, as I say, essentially the same type of
17 fishing experience for people - and then these two also
18 offer the same, and we have out here an inaccessible
19 lake because there's no road to it. I'm going to bring
20 that in a little later.

21 Now, the people who live, if you like
22 town A, if they want to go fishing for the kind of
23 fishing that's offered in these two lakes, since these
24 are essentially the same they will go to the closer
25 one, it's cheaper.

1 And we found that it was quite
2 straightforward to demonstrate that relationship when
3 we looked at real data, when we classified these --
4 when we classified lakes as the same we did find, in
5 fact, that people by and large went to the one that was
6 closer.

7 But people in destination -- origin A,
8 rather, may also like the kind of fishing that's
9 offered in these two lakes and, again, they'll pick the
10 one that is cheaper for them to get to, that's shown by
11 this straight line here as opposed to the dashed line.

12 The same thing can be said of the people
13 in origin B, they make their choice as to whether they
14 get the first type of fishing and the second type of
15 fishing.

16 The data that we put together from other
17 sources is very similar to the data I described to you
18 before in the previous example. We had information on
19 the population in A and B - these are just hypothetical
20 numbers but the real numbers were easy to get - and
21 then we had to get information on the participation
22 rate, it is here expressed as per capita fishing, but
23 the participation rate of people from origin A who are
24 taking part in the kinds of fishing characterized by
25 these lakes.

1 So for fishing product 1 we have
2 information here which says that 4 people per thousand
3 of the population took part in that kind of fishing,
4 and three people per thousand took part in the second
5 type of fishing.

6 So the only difference that we had from
7 before is that now we're talking about different kinds
8 of fishing activity which take place at different
9 places. The previous example we just had one
10 recreation site. That's the only difference.

11 You get the same information for people
12 from origin B, you get their participation rate for
13 fishing for product 1 and their participation rate for
14 fishing for product 2.

15 We also had to bring in the travel cost
16 information. So for people from origin A here the
17 cheapest way they could get access to fishing product
18 type 1 is to go to this lake, it costs them \$60 a day
19 to do that. That's the number that's givn in this
20 example. For people from origin A to go for this kind
21 of product, product 2, it would only cost \$40 a day.

22 Now what's interesting here, because we
23 have got many, many lakes we can say: Well, if this
24 lake here was no longer suitable for fishing, for
25 whatever reason - this particular case study it was

1 because of acid rain, but one can imagine other reasons
2 why a lake might become unsuitable for a particular
3 type of fishing - then people from here, if they want
4 that kind of fishing, would have to go to this more
5 distant lake, and the cost of doing that is \$80 a day.
6 So we found alternate prices for every destination and
7 each type of fishing.

8 So, again, I'm just going to reinforce
9 this point. This information is assembled, not by
10 asking people what their willingness to pay is, by
11 finding out to what extent they take part in fishing,
12 estimating what it costs for them to take part, and
13 finding out what their participation rate is for the
14 different kinds of fishing at each lake.

15 And then it's that information which is
16 based upon our observed -- our observations of how
17 people behave that we can use to interpret and estimate
18 the value of recreation.

19 I'm going to focus on the graphical part
20 of this slide. It's just the same as I showed before,
21 we've got two key pieces of information, people from
22 origin A have to pay \$60 a day to go fishing for the
23 first type of fishing, and they go at a rate of 4 per
24 thousand, people from origin B have to pay \$30 a day
25 because they live in a different place, geographically

1 they live closer to different lakes, because it's
2 cheaper for them to go, we find that they go more
3 frequently.

4 Just like the price of product goes up
5 people buy less; price goes down, they buy more. Just
6 the same result that you find here. The cheaper it is
7 to go fishing, other things equal, the more people are
8 likely to do it. And we find that result simply by
9 looking at the data.

10 Well, it's a simple matter then to
11 estimate the demand curve, which is this one just like
12 I showed you before, except now this isn't for a
13 particular site as it is for a particular product,
14 because the different people from different
15 destinations are undertaking this kind of fishing at
16 different places.

17 So here we have the demand curve, and
18 I've adjusted or calibrated it, if you like, for the
19 population from origin 1. If I go back to this
20 previous slide - sorry to jump back and forth like
21 this - but if I go back to this previous slide, then
22 what this shows is that at \$60 a day you get a fishing
23 rate of 4 per thousand.

24 Now, we know that there are 50,000 people
25 in origin A, so if 50,000 people take part at a rate of

1 4 per thousand, then that means 200 people will be
2 fishing. Actually the unit is angler days. So we get
3 at \$60 a day, 200 angler days people from that origin.

4 So here's the demand function. It tells
5 us that - and this is very important - it tells us how
6 peoples' behaviour, how their participation in fishing
7 for this kind of fishing will vary depending upon what
8 it costs them to do it.

9 Now, why that is important is because
10 many of the actions that we can imagine, in particular
11 if it was acid rain we were looking at, could eliminate
12 an entire lake and make it more costly for people to
13 get that kind of fishing, and that would be a real cost
14 to people, still want to go fishing, but they're going
15 to have to go further because the lake they were
16 fishing at is no longer suitable.

17 The concept I'm going to come back to now
18 is the one that I mentioned to you before and, that is,
19 that we interpret this area under this curve here,
20 sometimes referred to as consumer surplus, as the
21 amount people would actually be willing to pay to
22 continue going fishing over and above what they
23 actually do have to pay. That's the benefit to them of
24 this current situation, and if fishing should become
25 more costly, they're going to lose some of that

1 benefit, or if fishing should become cheaper, they will
2 gain some benefit. And that is exactly the way in
3 which we conducted analysis.

4 So I'm going to take you now to the very
5 last one of these graphs. This is the situation
6 just -- this demand curve and this cost of fishing for
7 people from origin A is where we started out before.

8 Now, if a new road is put in somewhere
9 and it provides access to a previously inaccessible
10 area, the one that was marked on my initial diagram
11 with an "x", there was no road to it, and if that now
12 makes it cheaper for people from this origin to go
13 fishing, it falls from 60 to \$40, then the total
14 benefit of fishing now has risen by this amount.

15 This represents, this area, the
16 willingness to pay of these people from origin A for a
17 reduction in the costs of going fishing. In other
18 words, that would be their dollar vote for their new
19 access road.

20 In the acid rain situation that this was
21 all built upon, we generally worked in the other
22 direction. We were starting at this kind of situation
23 and looking at the situation where lakes were damaged
24 and so the costs of access went up and we would then
25 interpret this as the loss.

1 Now I realize that this may seem
2 complicated but I can assure you, I think, that this is
3 really an application of the most basic tools of
4 economics, demand and supply, where we use information
5 to estimate the demand for fishing and the supply of
6 fishing, and then look at how there might be changes in
7 the costs of going fishing and interpret the result in
8 really quite a standard way. It's the sort of analysis
9 that -- the tools at any rate, the tools for this
10 analysis, are presented in the very first classes of
11 economics.

12 So it may look more complicated than it
13 really is. Part of the complication, of course, is
14 removed as familiarity with the tools increases. I say
15 one other point, which I think is very important,
16 particularly in the present context and it's as
17 follows: It comes back to this example with the new
18 access road. Under some circumstances when a new road
19 is put in, yes, you increase access, more people go
20 there, but by their very presence it may change the
21 kind of fishing they thought they were going to get
22 because the lake starts out as being pristine, lots of
23 fish, and lots of people go in there, they may get over
24 fished and it's not the kind of thing that people came
25 for at all.

1 That's not a problem in the analysis.
2 What it means is that we reclassify a lake and say:
3 Well now, the lake was providing product 1, now it's
4 providing product 2, and you continue with the
5 manipulations.

6 So this kind of approach is very
7 versatile for dealing with changes in the system,
8 changes in the forest that may enhance or spoil
9 recreational areas. The methodology can be used for
10 estimating peoples' economic value of those changes
11 without the difficulties involved in asking them.

12 And finally I want to just underline one
13 more fairly significant point; and, that is, that this
14 kind of approach is not just useful for valuing
15 changes, it's also very, very useful for predicting
16 changes in participation rates in recreation.

17 So in this particular case you see we
18 didn't just say -- I didn't just say that the costs of
19 fishing went down and so people can fish more cheaply,
20 I also, through this approach, predict that more people
21 will go fishing the, number of angler days increases.

22 Now, that's very important information
23 for all sorts of reasons, not least of which is that if
24 more people are fishing now at the lakes that we can
25 identify, they are spending money there or they may be

1 spending money there, depending on the recreational
2 activities, and it's through the expenditures of that
3 money that you get an economic impact, you can start
4 stimulating employment in the area and that's, of
5 course, the kind of connection between my work and
6 Professor Kubursi.

7 So this kind of approach is useful for
8 two things: It's useful for valuing changes so that we
9 can compare different forest structures, different
10 impacts on the forest in terms of recreational values
11 and timber values, but it also helps us compare or make
12 some predictions about the level of involvement that
13 people will have in the area which may require
14 additional provision of additional services and so on.

15 That's been as much as I'm proposing to
16 say about this travel cost method. I just want to
17 underline that it's based upon observed behaviour and
18 it's based upon usually readily available data, and
19 this approach has been used many, many times in many,
20 many places.

21 Well, finally in this connection I'm
22 going to just put up a different kind of diagram to
23 illustrate how this sort of method might be used if
24 you're looking at the possibility of expanding a
25 primary access road in an area in different directions.

1 So in this particular case, this is the
2 FMU boundary, and we have an existing road, some side
3 roads, we have a remote tourist lodge sitting over
4 here, and we have here just shown a couple of possible
5 routes for extending primary access roads into this
6 quadrant, and the question then is: How would you use
7 the methods of economic valuation to compare these
8 alternative access roads.

9 With all of this kind of work you never
10 leave this just to economists. The underlying -- I'm
11 sure you plan to do that.

12 MR. MARTEL: I almost broke out in a
13 sweat.

14 DR. VICTOR: The underlying information
15 that the economist works with comes from the natural
16 sciences, the forester, the ecologist,
17 environmentalist, and that information involves a
18 number of things.

19 First of all, the important features of
20 of this quadrant have to be identified, and we also
21 have to identify which segments of the public might be
22 most affected by different routes, so that if we have
23 to undertake some new data gathering exercises we know
24 where to focus our efforts.

25 Then again, not within the realm of

1 economics, but an important component of the analysis,
2 is an estimate of the physical effects of the two
3 different routes. By that I mean, what changes would
4 either of these routes bring about in the forest
5 structure.

6 Now, this is an area where I think you've
7 heard evidence on the use of habitat supply analysis as
8 an area where you might use the results of such an
9 analysis to estimate the impact in physical terms, not
10 in dollar terms, of these two alternative routes.

11 As I explained earlier in my previous
12 example, it's not problematic to add in a new
13 destination in the analysis. Previously this location
14 here, because it's remote, could not be reached by road.
15 Now building the road there is going to do two things,
16 the two things that I've already mentioned.

17 One is, it will make access cheaper for
18 some people, you can now drive all the way there, so
19 more people initially will or may go there. I think
20 initially they'd go, however, as the numbers increase,
21 it can change the character of the destination, and of
22 course it can do it to such an extent that in the end
23 very few people end up going there by road on a
24 continuous basis if, particularly, the main attraction
25 for the destination was its remoteness.

1 So this is an example where by putting a
2 road in potentially you can change the kind of
3 recreational activity and recreational attractiveness
4 of the destination.

5 As I said before, those kinds of changes
6 and how you value them are quite well handled with the
7 travel cost method when we have multiple sites and
8 multiple kinds of recreational experience in the
9 system.

10 Finally, I would say through this example
11 that once we have predicted the changes in behaviour,
12 whether more people will go there or less people will
13 go there, how the remote tourist lodge owner would
14 fare, that information again can be fed into an impact
15 analysis of the kind that Dr. Kubursi will talk about.

16 Well, I now want to refer briefly to a
17 number of other studies that have been undertaken using
18 the travel cost method, particularly in relation to
19 timber management, and there really are quite a large
20 number of these studies and this is a few of them from
21 the U.S. which I have identified.

22 There's a study on the Value of
23 Recreational Steelhead Fishing in Idaho done by
24 Donnelly and others, a Study of the Value of Upland
25 Game Hunting in Idaho by another group, a Study of Big

1 Game Hunting in Southeast Alaska, another study by
2 Bowes Krutilla on Forest-Based Recreation in the White
3 Mountain National Forest in New Hampshire and Maine.

4 And, finally, I just want to draw your
5 attention to a study that was very comprehensive in its
6 approach and used the travel cost method, as all of
7 these did, but simultaneously valued 12 types of
8 recreational activities across nine forest service
9 regions in the U.S.

10 And all of these studies proceeded in
11 much the same way as I've described to you, based upon
12 information only about peoples' participation in
13 recreation and what it actually costs them to
14 participate, and the economist goes to work and
15 interprets that, as I've suggested, as the value of the
16 activity.

17 Perhaps you could guide me, Madam Chair.
18 Is there a break coming up?

19 MADAM CHAIR: Yes, Dr. Victor, we like to
20 break about 2:40. Is this a convenient time?

21 DR. VICTOR: This is --

22 MR. O'LEARY: Perhaps before we leave
23 that, can I just ask one question.

24 Q. That is, are these theoretical
25 studies, have they been used in a practical sense?

1 DR. VICTOR: A. No. All of these
2 studies, Studies 1, 2, 3 and 5, were all used, were all
3 undertaken specifically to generate values that were to
4 be used in forest management, forest management
5 planning.

6 That's not to, in any way, denigrate
7 study No. 4 which appears in the leading textbook on
8 this topic, and it's a study which the authors did to
9 demonstrate that, at least in the United States, this
10 kind of methodology was quite practical given readily
11 available data.

12 Q. Can you tell us, Dr. Victor,
13 generally how they have been received by the users of
14 these studies?

15 A. Yes. As far as I know they have been
16 used very -- they have been received very positively.
17 These values become the best available information for
18 assessing the value of recreation in relation to other
19 services available from the forest.

20 DR. VICTOR: So let's break there.

21 MADAM CHAIR: We will take our break now
22 and be back at three o'clock.

23 ---Recess at 2:40 p.m.

24 ---On resuming at 3:00 p.m.

25 MADAM CHAIR: Please be seated.

1 Dr. Victor.

2 DR. VICTOR: Yes. Well, I'm pleased to
3 be able to say that I've really completed what I
4 consider the more technical parts of this presentation,
5 and I now wish to make some further comments on the use
6 of the travel cost method for valuing non-timber
7 values, and then to say something about the
8 questionnaire method.

9 I've taken these three statements from
10 the studies that I referred to in a previous slide. I
11 think they're each quite interesting. The first says:

12 "Perhaps the biggest practical
13 disadvantage to the travel cost method is
14 the time it takes to construct a regional
15 travel cost model (10-14 person days)."

16 As you recall, at the outset I said that
17 what Dr. Kubursi and I wish to talk to you about is the
18 level of effort, the resource requirements to implement
19 the methods that we're talking about.

20 This quote alone, of course, doesn't tell
21 the whole story, but it's an indication that for a
22 study covering the whole of a particular state the
23 construction of the model took 10 to 14 days, and they
24 thought that was the biggest disadvantage of the method
25 of the study.

1 And they also comment elsewhere in the
2 paper that of course once the model, the computer model
3 is built for one area it's relatively easy, therefore,
4 to adapt it to others. So they were starting from
5 scratch and didn't take very long at all to construct
6 the model and do the statistical analysis.

7 The second quote is of a different sort.
8 It says:

9 "Travel cost regression analysis...",
10 essentially the same as I was talking about,
11 "...suggests that site quality and hunt
12 site substitutes are important factors
13 in the choice of hunt site. This
14 information is useful to the analysis of
15 potential management alternatives."

16 This underlines a point I made earlier,
17 that the kind of approach I'm talking about here is not
18 just useful for valuing the alternatives, but because
19 it tells us something about what it is that, in this
20 case, hunters respond to, what site characteristics
21 makes a difference to them, the information can be
22 useful for looking at different management
23 alternatives. So that if we make a certain change in
24 the forest structure, these methods allow us to predict
25 to a certain degree the response that hunters will make

1 to those changes.

2 And, thirdly, the third quote says:

3 "Even if state agencies in general do not
4 have a formal method for incorporating
5 efficiency values...", and that just
6 means the kind of value estimates I've been talking
7 about,

8 "...into management decisions, economic
9 information can also help all who
10 participate in political decision
11 processes that allocate budgets and
12 develop relevant legislation."

13 So, in other words, even if we are
14 without a strictly formal method of using this
15 information, Swanson and others make the point that by
16 looking at relative values, non-timber values versus
17 timber values, it can be useful at a sort of more
18 elevated area of decision-making or level of
19 decision-making concerned with budget allocation and
20 even the development of legislation.

21 The next couple of quotations come from
22 Bowes and Krutilla. I just want to say a word about
23 these two people. Krutilla is one of the real leaders
24 in this field and he produced a paper in 1967 on the
25 economics of conservation and established the whole

1 direction for research in the area for the next 20
2 years.

3 Bowes is a very, very well qualified
4 qualitative economist who collaborated with Krutilla on
5 the book that I took these quotes from and he works for
6 an organization called Resources for the Future which
7 for decades now has been researching into these kinds
8 of issues, how to apply economics to resource base --
9 to resource questions.

10 And so those of us in the economics
11 profession attach a particular significance to the
12 views of these authors.

13 Now, they say that:

14 "For planning purposes, the travel cost
15 method appears to be the most practical
16 for estimating the demand function for
17 outdoor recreation."

18 The demand function is just the demand
19 curve that I was pointing you to before.

20 "Through our review of the data available
21 in the national forest system we have
22 concluded that there are sufficient data
23 to implement the travel cost method--",

24 sorry,

25 "--the travel cost model to obtain

1 acceptable results."

2 Now, clearly that is a conclusion they've
3 reached for the United States, but it nevertheless
4 suggests that information that's gathered on a routine
5 basis within what they call the national forest system
6 in the United States is sufficient for applying the
7 travel cost method in the ways that I've described.

8 I've included a second quotation from
9 them here because it begins to address the question of
10 the relative magnitude of non-timber values versus
11 timber values, again of course within the context of
12 the United States.

13 They say that:

14 "The annual net value of recreation per
15 acre of land dwarfs the value of timber
16 even on the most productive sites. It
17 can be seen that recreation is the
18 largest single source of value in the
19 national forest system amounting to an
20 annual value of around \$1.5 to \$2-billion
21 compared to less than half that amount
22 for timber."

23 So, in other words, when they made a
24 comparison in the aggregate of the contribution that
25 the national forest system makes to recreation versus

1 what it makes to the supply of timber in the United
2 States, they come to this conclusion, that its
3 contribution as a source of value for recreation is
4 very, very large.

5 At this point I'm going to make an
6 observation that I think is very important. I think
7 you can already see that many of the sources that I've
8 put before you, many of the reference quotes come from
9 work that's done in the United States, and it's quite
10 clear that they are well ahead of us in using these
11 kinds of methods in timber management planning. So
12 it's reasonable to ask the question why, and I think
13 it's a fairly simple question to answer.

14 Because of their much larger population
15 they, well before us, had to confront the problem that
16 the population wants access to forests for recreational
17 purposes to a very significant extent and that they
18 were then under pressure to develop methods for
19 comparing the values to be given to recreational users
20 of the forest versus timber supply.

21 The question, therefore, is: Are we now
22 reaching the situation in Ontario that they reached 20,
23 30 years ago, 40 years ago even, so that now it's
24 really the right thing for us to do to begin to use
25 these methods of evaluation because the issue has

1 clearly arisen that the forests can be used for
2 recreation and for timber, we've got to find the best
3 balance, and to do that, these kinds of methodologies
4 can be very helpful.

5 So I'm not saying that in any way we've
6 been delinquent in not doing this in the past, but I'm
7 suggesting that perhaps the time has now been reached
8 that we have to start using these methods to better
9 assess the comparative merits of the different uses of
10 the forest.

11 MR. MARTEL: Can I ask you if two applies
12 in your opinion to Ontario on page 19? Can you make
13 that extrapolation from what's going on in the States
14 to Ontario at the present?

15 DR. VICTOR: No, I wouldn't make that
16 extrapolation. I don't think we've reached that
17 situation yet, but I also would say though that that
18 opinion is not based on analysis, I really think the
19 analysis should be done, but I would say, for the
20 reasons I just gave, they've got larger population,
21 they're ahead of us in that respect, but I think what
22 it does is sort of point the direction that we may be
23 moving in.

24 Now I come to the second main methodology
25 for estimating non-timber values, which has the rather

1 unattractive title of contingent valuation, and it
2 really means asking people hypothetical questions about
3 how they would value changes in the environment,
4 changes in the forest. Before I get to this slide,
5 however, I want to make a couple of introductory
6 comments.

7 MR. MARTEL: Are you getting me ready?

8 DR. VICTOR: No, I think you've got me
9 ready.

10 DR. VICTOR: Economists have been the
11 most suspicious of all people about the use of this
12 kind of approach. For many years economists, I would
13 say, actively resisted an approach involving actually
14 asking people for valuation in response to
15 questionnaires.

16 There's one particular case that comes to
17 mind, I can't tell you if it's true or if it's
18 hypocritical, but it's a nice story.

19 Anyway, it's the question that: Well, if
20 you ask people what they're willing to pay but they
21 don't believe they're ever going to have to pay it,
22 well, they'll give a big number. We call that a
23 strategic response, because obviously if it's something
24 they like, they want to preserve a recreational site
25 and they think by giving a big number that's going to

1 help that come about, then that's what they will do.

2 And there's one study - as I say, I don't
3 know if it's true but I'll tell the story anyway - of
4 such a survey being conducted and they tried to check
5 in analysing the responses whether anybody had answered
6 strategically in that way.

7 Now, in the responses they also asked
8 occupation and the story is that there was one case
9 where it was clear that the response was strategic,
10 that it was a total exaggeration, occupation,
11 economist. The economist is the one who plays the
12 strategic game.

13 Now, since those days - and that was a
14 story I heard about 20 years ago - there's been a great
15 deal of work done on trying to refine this methodology
16 to check for strategic answers, to check whether people
17 are giving what you might call truthful answers, honest
18 answers, to design the questionnaire to bring that
19 about, and to make that happen economists have worked
20 very closely with social psychologists who really have
21 the expertise in designing questionnaires so that the
22 questionnaires that are used in these studies nowadays
23 are really quite refined examples of how to get value
24 information from the public.

25 That's not to say that they're not open

1 to the same kind of criticisms that Mr. Martel was
2 making before, that perhaps you will get biased
3 responses, but at least a lot of effort now goes into a
4 avoiding that.

5 Now, that's the first comment I wanted to
6 make by way of introduction.

7 The second is, you might be thinking, if
8 we've got the travel cost method, why bother to ask
9 people; if we can really impute value from observed
10 behaviour, why would we not want to rely on that
11 perhaps more reliable method?

12 The reason is this: That we recognize
13 there are already two categories of value that people
14 get from forests and the environment generally, there's
15 the value they get from the use of the forest, actually
16 going there, participating in recreation, but there's
17 also the value that people may get from knowledge of
18 the existence of the forest, or knowledge of the
19 existence of certain species, and the term that is
20 given to that is existence value.

21 Now, the nature of existence value, if
22 it's real, is that you can't measure it by observing
23 peoples' behaviour because people don't behave in any
24 way that would reveal that value. You sit in your arm
25 chair - or is it the front porch - in Toronto and

1 believe that you value the beluga whales in the St.
2 Lawrence, but there's no expression of your behaviour
3 which would show to a social scientist that, in fact,
4 you do place a value on that.

5 And, therefore, the only way we have of
6 finding out whether people do place a value on the
7 existence of species, the existence of certain forest
8 stands, et cetera, is to ask them. And that's one of
9 the main reasons why the contingent valuation method is
10 now quite widely used in these sorts of areas.

11 What we find is that economists then use
12 the contingent valuation method to value both the use
13 value, to find out how much people value the use they
14 are actually making of the forest, but we also use it
15 to find out what value they attribute to existence.

16 I'm going to begin by making some
17 comments on the use of the contingent valuation method
18 for use value.

19 Now, several of the travel cost studies I
20 described earlier also -- well, they got their
21 information from questionnaires; in other words, they
22 asked people: Where did you come from, what activity
23 did you take part in, how much did it cost to travel,
24 all of those rather simple questions to answer, but
25 they also asked questions about: How much would you be

1 willing to pay over and above what you already paid in
2 order to enjoy this kind of trip. That's a contingent
3 valuation question.

4 Now, I've put before you an example of
5 such a question. So this comes after the respondent
6 has been asked to talk about where they went fishing or
7 hunting and how long they were there for, and so on.

8 Next I would like to ask some
9 hypothetical questions about this trip to - wherever
10 the place was - assume the trip became more expensive,
11 perhaps due to increased travel costs or something, but
12 the general bird hunting conditions were unchanged, you
13 indicated that - and here a number is filled in based
14 upon their previous response - that a certain number of
15 dollars was spent on this trip for your individual use,
16 would you pay, and then the respondent is asked a sum
17 which is 20 per cent of the amount that they reported
18 they did spend, would you pay that amount more than
19 your current cost rather than not be able to hunt birds
20 in this area.

21 Now, if they said yes, that's a simply
22 yes or no answer to a somewhat lengthy question, then
23 the person administering the questionnaire would raise
24 the sum to 40 per cent, 60 per cent, until there comes
25 a point where the person says, no, I wouldn't be

1 prepared to pay that.

2 Now, you might imagine, and you would be
3 correct to do so, that some people when asked to answer
4 questions like this don't want to give an answer, they
5 protest, they say, I shouldn't have to pay or I don't
6 know how to answer that question, that's a stupid
7 question. I mean, there are all sorts of protest
8 responses you get.

9 When this survey was done the reasons for
10 any protest responses were recorded, in fact, there
11 were very few. The percentage of protest responses was
12 a few per cent, but nevertheless those are there and
13 you generally find them with contingent valuation
14 studies.

15 Now, what's interesting in all this is
16 the very last two lines I put on here. As I said, the
17 questionnaire here was used to feed into a travel cost
18 study and a contingent valuation study. What that made
19 possible was a comparison of the estimates of value
20 based on the two methods, and what happened - not just
21 in this particular study by Young, but the others that
22 I mentioned to you which were all done in a somewhat
23 similar fashion - was that the estimated value based
24 upon the travel cost model were very similar, not
25 identical, but within the same general range as the

1 estimates of value from contingent evaluation.

2 This, of course, is encouraging news to
3 economists who rely on contingent valuation method, on
4 that method when they have no other method, because
5 what it's saying is the answers people give to the
6 hypothetical question seemed rather consistent with the
7 values that economists impute based upon their observed
8 behaviour.

9 And that gives us some confidence then
10 that when we only have the contingent valuation method
11 to use, if the questions are framed properly, the
12 context set up well, then the answers we will get may
13 be quite reasonable.

14 So all that I've said so far about
15 contingent valuation relates to its application for
16 estimating use value. This is the value of people who
17 actually visit a site.

18 I'll come in a moment to its use for
19 valuing existence value. Here are some conclusions in
20 addition to the one I've already given you based upon
21 these contingent valuation method studies.

22 One of the advantages of contingent
23 valuation is that you can apply it quite easily to
24 people who have gone to many different places on a
25 trip. The travel cost method, it's one of the

1 complications, that people may not have just come from
2 their origin to a particular lake to go fishing, they
3 may have gone to five lakes, so have you assigned the
4 travel cost then to each of those visits. That is
5 complicated.

6 With the contingent valuation method it's
7 much more flexible and you can just ask people, how
8 much did you value those trips.

9 Secondly, it turns out that there doesn't
10 seem to be a big problem in getting people to answer
11 these questions. The experience is that you get
12 relatively few protest votes and others say when you
13 compare the results from the two systems, two methods,
14 they come out fairly comparable.

15 A limitation of the contingent valuation
16 method is that you may want to value recreation over a
17 whole year and a person may have taken 10 trips in that
18 year, but to ask them about willingness to pay for
19 trips that they can barely remember or not remember
20 very well, one has to be rather concerned about the
21 reliability of the answers.

22 So this author in particular, Donnelly,
23 takes the view that the method is most suitable for
24 valuing the most recent trip, the one that's freshest
25 in their mind.

1 And, finally, I just note that to do the
2 analysis, once you've got the results of the
3 questionnaires in, took about one and a half days.

4 Now, before I move to the application of
5 contingent evaluation for existence value and option
6 valuing, I want to make a point which I think is
7 important.

8 The question often comes up in
9 discussions of valuing sorts of things that I'm talking
10 to you about today, non-timber values, that: Well, how
11 can you value aesthetics, how can you value beauty.
12 And that's a fair question.

13 But to an economist we recognize that one
14 of the reasons people will pay for a beautiful painting
15 is because of the beauty of the painting, the painting
16 has a market price and we can work with that.
17 Likewise, one of the main reasons why people will pay
18 through the travel cost to go to an area for recreation
19 is because the area is beautiful.

20 So what I'm saying to you is that the
21 significance that people attach to the beauty of the
22 area is already built in, partly to the fact that they
23 actually will go there for recreation. So what I'm
24 saying here is that the evaluation of aesthetics is not
25 off on its own.

1 The reason people enjoy recreation is
2 because it includes aesthetic relationships, includes
3 all sorts of things, includes friendship and
4 ecclesiality. We don't try generally to value those
5 things item by item, we just recognize that people like
6 to go fishing, whatever, and will pay to do that. So,
7 in other words, the valuation of quality of beauty is
8 already built into the values that we have estimated
9 for recreational use.

10 Where it becomes problematic from an
11 implementation point of view is, as I said, with
12 respect to existence value, where you don't have any
13 use to observe. Now, existence value has been looked
14 at and continues to be looked at by economists from
15 different perspectives.

16 Some economists - and I mentioned
17 Krutilla before, when he actually introduced the
18 concept, defined it very simply, just said: Look,
19 people seem to attach value to the existence of natural
20 assets. If that's true, we ought to better estimate
21 it. Other people have taken existence value and said:
22 Well, we value other species, we value what we can
23 leave to our children, we value what we can leave to
24 other peoples' children, we might get vicarious value
25 from the fact we know other people are going there and

1 that makes us happy.

2 So they tried to sort of break it down
3 into many components. I don't think that's essential,
4 I think the key point is to recognize that in some
5 cases, particularly with respect to resources which are
6 unusual or unique, there is evidence to show that
7 people who never go to see these places, never intend
8 to go there still attach value to their continued
9 existence.

10 And, as I said before, the only way we
11 have of trying to assess that value in economic terms
12 is through a questionnaire where we ask people how much
13 value they attach.

14 Now, turning to this slide, I have a
15 reference to a paper by Randall written last year,
16 published last year, where he cites a dozen contingent
17 valuation studies that were variously concerned with
18 existence value and option value.

19 Option value is the value people attach
20 to just keeping an option open. Again, it's not
21 something you can observe through their use, it's
22 something though that people attach value to, it's a
23 value of maintaining an option for the future. So
24 it's, if you like, reserving the option for future use.

25 It's different, therefore, from existence

1 value which says not interested in using it at all,
2 just like to know that something is there. Option
3 value is a separate category and it's the value that
4 people may attach to preserving option to do something.

5 So in Randall's work he reviews a dozen
6 studies concerned both with existence value and option
7 value. Three were concerned with wilderness and
8 wildlands and one with hunting, and he makes the
9 following comment, which I think is really important.

10 He says:

11 "In many routine benefit estimation
12 contexts existence values will be
13 unimportant. Nevertheless, this
14 inclusion should be approached
15 cautiously, the burden of proof should
16 always lie upon the analyst who claims
17 existence value does not matter."

18 Now, I take what he means by 'routine
19 benefit estimation context' to mean those contexts
20 where you're not dealing with something that is
21 unusual, in fact, you're not dealing with something
22 where existence is a critical factor.

23 And, in those situations, existence value
24 won't be significant and may not have to be addressed;
25 in other situations where you are dealing with perhaps

1 an endangered species, whether that's of flora or
2 fauna, existence value is likely to be important.
3 We've got lots of evidence to show that people don't
4 like to see species disappearing and 'don't like' to an
5 economist means, yes, what are you prepared to do about
6 it, would you be willing to pay something if something
7 could be done to preserve the species.

8 Well, I'm now going to turn to examples
9 of the routine use of non-timber values in resource
10 management. I've talked at some length about the
11 different methodologies, some of their strengths and
12 weaknesses, but I think it's important now to see that
13 these methods and the values that they are used to
14 generate are used on a routine basis in several
15 different types of resource management activities.

16 The first one that I'll just mention, and
17 I'll go through these fairly quickly, is the U.S.
18 Department of Interior's Computerized Damage Assessment
19 Model for Valuing Damages in Marine and Coastal
20 Environments.

21 In other words, when there's a spill
22 offshore and compensation has to be paid, there's a
23 standard computer model now which is provided, at no
24 cost, where you put in basic biophysical information
25 about the area and there is an economic valuation

1 component which deals with damages to certain kinds of
2 marine life and you run the model and you get an
3 estimate of the compensation that needs to be paid. In
4 serious cases you do a site-specific study but in the
5 minor cases, which are the majority, it's a routine
6 exercise.

7 MR. O'LEARY: Q. Dr. Victor, has this
8 computer model been used in the United States?

9 DR. VICTOR: A. Yes. As far as I know
10 it's used on a frequent basis.

11 Q. And has it been used in a legal
12 setting to assign value?

13 A. Again, my information is yes.

14 Q. That it has been accepted?

15 A. Yes, it has been accepted.

16 Q. In the court process?

17 A. Yes, as far as I know, yes.

18 The second example from a different area
19 is concerned with electrical energy, and in the United
20 States many utility regulatory commissions require the
21 incorporation of economic values of environmental
22 damages in the assessment of alternative demand
23 management and supply alternatives.

24 So when different suppliers of electrical
25 energy are putting their best case to the regulatory

1 commissions that they wish to supply energy in a
2 certain way - and that sometimes by the way is demand
3 management, that's reducing demand as well as
4 increasing supply - then, in many of the areas, and
5 it's a growing number, they are obliged to include an
6 estimate of the economic value of environmental
7 damages. So that tends to favour the demand management
8 options where the damages are may be zero or small and
9 disfavors some of the significant energy supply
10 options.

11 Thirdly, related to that is an Ontario,
12 case I've already mentioned I'll mention again, Ontario
13 Hydro includes in the price it charges Americans when
14 it generates power that's exported an estimate of the
15 value of the environmental damages that are related to
16 the generation of power. Those damages include aquatic
17 damages, loss of -- which means loss of fishing and the
18 value of losses of fishing based upon the methodologies
19 I've described to you, that includes any effects on
20 terrestrial mammals, includes damages to forests, to
21 all -- estimates of those things are all included in
22 the extra charges that are imposed on the American
23 customers.

24 MADAM CHAIR: Do you have any idea, Dr.
25 Victor, what the size of those charges could be?

1 DR. VICTOR: Yes. I think they're
2 roughly about 10 per cent of the generation costs. The
3 work that was done to estimate the damages though
4 teaches us something very important; and, that is, that
5 it matters very much where the electric is generated.
6 If you generate electricity at a plant which is a long
7 way from human population, then the health damages are
8 much less than if it's generated in a plant that's
9 closer to population.

10 I mention that because I think in drawing
11 lessons from this case that are relevant to forest
12 management and timber management, I think you'll find
13 again in some cases the site-specific situation is
14 important, that sometimes we can use across-the-board
15 estimates, in other cases we've got to look more
16 closely and estimate the specific values.

17 Continuing on with the examples of the
18 routine use of non-timber values. In the U.S. the
19 Forest Service incorporates economic values for various
20 recreational activities in its programming model called
21 FORPLAN and FORPLAN has been applied to many forest
22 management plans in the United States.

23 So it's the standard fairly standard
24 practice there to incorporate explicitly an economic
25 value of various non-timber values precisely for timber

1 management planning in the United States.

2 The next example, the United States Water
3 Resources Council was set up in the early 60s to
4 administer guidelines precisely on the issue of methods
5 to be used in planning water and related resource
6 developments by federal agencies, and so there are
7 published guidelines. Water Resources Council has
8 authorized the use of both the travel cost method and
9 the contingent valuation method for these purposes.

10 Now, a comment from Walsh and others,
11 1989, where he notes that:

12 "These guidelines have been reauthorized
13 by presidents of both parties."

14 He interprets that as follows, he says:

15 "The bipartisan political support in the
16 past indicates their broad acceptability
17 within and outside of government."

18 In other words, it doesn't seem to be an
19 issue over which political parties divide.

20 MR. O'LEARY: Q. Dr. Victor, you
21 referred to the term guidelines. What do you mean by
22 your use of that word?

23 DR. VICTOR: A. Yes. These guidelines
24 are published in a handbook; in other words, the
25 handbook lays out for practitioners how water resource

1 options are to be evaluated, that includes both the
2 marketable outputs, the water if it's going to be sold,
3 how that's to be valued, and it deals with some of the
4 issues that we were discussing before when the market
5 price may not be an appropriate measure of value. It
6 also includes methods for valuing those items which are
7 not sold through the market.

8 So it's a procedural document. It says,
9 this is how it can be done and these are the
10 alternative methods that can be used and are
11 acceptable.

12 The last item on this slide is that,
13 again turning to the U.S. as a source of experience, in
14 accordance with the Forest and Rangelands Renewable
15 Resources Planning Act of 1974, the U.S. Forest Service
16 has released pricing and valuation guidelines for 10
17 categories of forest-based recreational activities for
18 each of 10 regions.

19 In other words, they specified 10 types
20 of recreation and they've developed generic estimates
21 of value for these 10 activities in each of 10 regions
22 covering the whole country, and I believe we have that
23 document here and we'd like to file it as an exhibit.

24 MR. O'LEARY: We have already left one in
25 front of you, Madam Chair. Perhaps we can mark that as

1 the next exhibit.

2 MADAM CHAIR: Yes. This will become
3 Exhibit 2115, and the title is Resource Pricing and
4 Valuation Procedures for the Recommended 1990 RPA
5 Program, and it is a document of 33 pages in length.

6 ---EXHIBIT NO. 2115: 33-page document entitled:
7 Resource Pricing and Valuation
8 Procedures for the Recommended
9 1990 RPA Program.

10 DR. VICTOR: So that document explicitly
11 sets out values for each of 10 recreational activities,
12 forest based recreational activities by region that can
13 be used in timber management planning in those regions.

14 Earlier I said that those of us who work
15 in this area attach particular significance to the
16 views of Bowes and Krutilla because of their stature,
17 and so I've got here a few more important quotes from
18 their text. The first one:

19 "While the Forest Service has always had
20 a stated concern for the non-timber
21 resource services, it was not until after
22 World War II, with the rapid increase in
23 demands for both timber and outdoor
24 recreation and resulting political
25 pressures on behalf of such single
purposes, that the need for explicitly

1 balanced operating criteria became
2 apparent."

3 And I made the point earlier that that
4 was the situation that emerged in the United States
5 close to 50 years ago now, and I think what we're
6 seeing is the same sort of situation emerging now in
7 Ontario, where the pressures on the resource base for
8 recreation are beginning to require a more systematic
9 evaluation of the full range of services the forests
10 can supply.

11 Bowes and Krutilla go on to comment that
12 standards, by which they mean constraints I believe, in
13 the way that term is being used at the hearing, the
14 limits on what can be done when harvesting is
15 undertaken or access roads are being put in:

16 "Standards, although often intended to
17 protect amenity values, tend to limit the
18 possibility for advantageous
19 specialization of uses on different areas
20 of the forest."

21 So what they are saying there is that
22 rather than impose the same constraints almost
23 regardless of location in a cookbook fashion, a lot can
24 be gained by looking at the possibilities for
25 differences in use in different areas.

1 So, for example, from an economic point
2 of view, a lake to which there is ready access we might
3 find has greater value because it's the value to the
4 local population, than a lake which is further away,
5 and the difference then in the economic value of the
6 two lakes, a recognition of that difference could well
7 lead to differences in the way that timber management
8 is practised in those areas.

9 Bowes and Krutilla go on to say:

10 "The introduction of multiple use values
11 does often lead to a change in the
12 optimal level and timing of timber
13 harvests, but not always in a manner that
14 might be anticipated. In some cases
15 consideration of multiple use values may
16 lead to higher levels of harvest despite
17 non-timber uses which seem incompatible
18 with timber harvesting."

19 Now, this might seem like a surprising
20 result and there are various ways in which it can be
21 illustrated, but one which is access roads. It can
22 happen that if you look at the cost of building a new
23 access road and you look at the value of the timber it
24 will lead to, the cost of the road may be greater than
25 the value of the timber, but the road may well also

1 open up recreational opportunities, and once we
2 recognize that also has value, can sometimes show the
3 combined value of the timber and the recreation are
4 sufficient to justify expenditure on the road.

5 And I think this is a point that I very
6 much want to underline. I think that in some of my
7 previous comments I may have given the impression that
8 it's an either/or case, that you either plan for timber
9 harvesting in an area or for recreation. That's not
10 the message I wish to give here.

11 As I said right at the outset, we're
12 dealing with joint products. When you change the
13 forest structure, you change its capacity to supply
14 both timber and non-timber values and it can often
15 happen that they can be changed in the same direction
16 so an intervention can both increase timber values and
17 non-timber values simultaneously.

18 So one should make no prejudgment that
19 because we start to value non-timber values in economic
20 terms we're always talking about shifting the use of
21 the resource base away from timber to recreation. When
22 we lay out the various alternatives in a timber
23 management plan, then we will find by valuing them in
24 the ways I've suggested which combination of services
25 is the best.

1 So there's no prejudgment here by saying
2 that using these valuation systems is definitely going
3 to lead to a certain kind of result, if you knew that
4 you might just go straight to the result. We don't.

5 As an example of this I again quote Bowes
6 and Krutilla who say that:

7 "It appears the subalpine forests in
8 Colorado are not economic for timber
9 production; if, however, timber is
10 managed in conjunction with water
11 augmentation programs, the joint product
12 may have a value that will exceed joint
13 resource management costs."

14 So that's an example that's explored by
15 them.

16 I want now to comment briefly on some of
17 the practical implications of incorporating non-timber
18 values in timber management. In other words, what does
19 it take to do this.

20 Well, first of all, one has to be
21 familiar with the literature on how non-timber values
22 are to be estimated and also with experience elsewhere
23 in their use and managing natural resources. In the
24 remarks I've made to you today I hope I've shown that
25 there is a literature, that its existence is

1 well-known, that there's also a good literature on
2 experience elsewhere and so to become familiar with
3 this literature is not a particularly demanding task,
4 in fact I hope that, in a modest way, that our evidence
5 that we're putting before you will help with that
6 process.

7 Secondly, to implement the use of
8 non-timber values in timber management in Ontario, it
9 would be very helpful for all of the various studies on
10 non-timber values that have already been made and which
11 might be directly applicable to Ontario to be
12 assembled, to be synthesized, to be brought together in
13 one place.

14 A number of these studies which are known
15 to myself and Dr. Kubursi are there, but I think with a
16 small extra effort a more complete story could be told.

17 The third step would be to develop
18 technical manuals for the estimation and use of
19 non-timber values by staff of the Ministry of Natural
20 Resources and such manuals, as I pointed out, already
21 exist in other jurisdictions, and so it wouldn't be a
22 question of starting from scratch so much as adapting
23 what already exists to suit Ontario's circumstances.

24 The next step that would be required
25 would be the coordination of routine data collection of

1 forest use patterns suitable for economic evaluation.
2 I've mentioned to you what I believe to be the very
3 modest data requirements for the travel cost method,
4 you have got to know something about where people
5 participate in recreation, where they come from, and
6 what kind of activity they undertake, and there should
7 be more effort made to bring that data together in a
8 consistent way.

9 Now, I don't want to leave you with the
10 impression that we know all the answers, in fact, this
11 is a rapidly developing area. I think one would have
12 to say that real progress is being made in our
13 understanding of the various evaluation methods, their
14 strengths and weaknesses and how to improve them,
15 therefore, I think it's important that there be a
16 research program in Ontario that will both develop
17 generic estimates of non-timber values and also
18 maintain a familiarity with the expanding work in this
19 area that's going on now internationally. The generic
20 estimates of course would then be usable by those
21 engaged in timber management.

22 Generic estimates are useful in many
23 cases, but in some circumstances, where unusual
24 situations are being addressed, or where a particular
25 value seems much higher or much lower than the generic

1 value might suggest, you would have to develop criteria
2 for discerning when site-specific estimates should be
3 made. This is very similar to the example I mentioned
4 before with the model that is used in the U.S. to
5 estimate marine damages, you have your standard package
6 model for the simpler cases, and then criteria for when
7 you have to go to a more refined estimate.

8 I come now to my very last slide, the
9 very last topic that I wish to make some comments on at
10 this point.

11 There have been many, many studies of
12 non-timber values and I'm glad to say there have been a
13 number of studies where the authors have said: Okay,
14 let's look at all the studies, let's bring them
15 together in one place. There have been several studies
16 which have very helpfully synthesized the estimates.
17 One very important example is a study by Walsh which we
18 wish to enter as an exhibit at this point. So why
19 don't we do that and I'll talk about it in a moment.

20 MR. O'LEARY: Madam Chair, I believe we
21 have also left a copy of that -- two copies in front of
22 you as well, and this is a paper dated December, 1988
23 by Walsh, Johnson and McKean entitled: Review of
24 Outdoor Recreation, Economic Demand Studies With
25 Nonmarket Benefit Estimates, 1968-1988.

1 MADAM CHAIR: This will become Exhibit
2 2116. How many pages does it have? 130 pages?

3 MR. O'LEARY: That's correct. This was
4 done for the Colorado Water Resources Research
5 Institute, Dr. Victor?

6 DR. VICTOR: It was done by --

7 MADAM CHAIR: Oh, I see. And the
8 research was sponsored by the U.S. Forest Service.

9 DR. VICTOR: Yes.

10 MADAM CHAIR: All right.

11 DR. VICTOR: Yes. I think the Colorado
12 Water Resources Institute is the organization -- we'll
13 say the organization they're affiliated with. They're
14 all with the Colorado State University, so I suspect
15 they're also affiliated with the Research Institute
16 there.

17 ---EXHIBIT NO. 2116: 130-page report entitled: Review
18 of Outdoor Recreation, Economic
19 Demand Studies With Nonmarket
20 Benefit Estimates, 1968-1988
 authored by Messrs. Walsh,
 Johnson and McKean.

21 DR. VICTOR: Now, this study analysed 287
22 estimates of non-timber values obtained from a review
23 of 120 studies, so some studies contained estimates of
24 several types of recreational value, and they applied
25 careful statistical analysis to make the estimates from

1 the different studies comparable with one another.

2 In this developing area sometimes people
3 make different assumptions about certain aspects of
4 their work, and what the authors of this study did was
5 to go through each study and adjust the estimates so as
6 to make the assumptions on which the ultimate results
7 are based as comparable as possible.

8 And it is this study which is a primary
9 basis on which the values in that previous exhibit,
10 Exhibit 2115, are based. These are the values that
11 are -- the generic values being used in the United
12 States for timber management planning as far as
13 non-timber values goes.

14 I would like to draw your attention
15 briefly to two of the tables so that you have an
16 appreciation of the level of detail for which estimates
17 have been arrived at.

18 On Table 1 on page 9, if you would please
19 turn to that, you'll see down the lefthand side of the
20 table all of the different kinds of outdoor
21 recreational activities for which estimates of value
22 have been generated. You'll see it includes camping,
23 picnicking and swimming, mechanical travel and viewing,
24 hiking, horseback riding and water travel and so on,
25 and then down lower, different kinds of hunting and

1 fishing.

2 Then I want to direct you to the column
3 headed mean, that's the third data column over, and
4 this is the arithmetic average of the value of each
5 activity based upon all of the relevant studies
6 covering that activity. And it shows at the very top
7 row the average value of a visitor day across all
8 activities based on all of these 287 different
9 estimates comes out at \$33.95. And then underneath
10 that column you see how that daily value varies
11 depending upon the activity.

12 Now, if you come over to the last column
13 but one, the one that says 95 per cent confidence
14 interval, what that -- there you see a range for every
15 row. So for the top row we have a range of \$30.68 to
16 \$37.22.

17 What that says is that the range of most
18 of the estimates fall -- sorry, most of the estimates
19 fall in that range. So the mean is \$33.95 but each
20 study is going to come up with a different number, but
21 they almost all cluster within the range of \$30.68 and
22 \$37.22, suggesting that the estimates are quite close
23 to one another.

24 Now, as you go down the column you see
25 that that 95 per cent confidence interval for

1 individual kinds of activities gets larger, but
2 nevertheless the range, depending on how you interpret
3 it, the range is not in many cases particularly great.
4 It might be a ratio of 1:2 from the lower end to the
5 upper end. So what this suggests is that the range of
6 values - and bear in mind these studies cover the whole
7 of the United States - is, in many cases, not that
8 great.

9 It gives us some confidence perhaps, at
10 least within the U.S. context, that if you have an
11 estimate of value based upon one area, it may not be
12 totally unreasonable to use it in another area because
13 what we're finding now from all of these studies is
14 that the estimates fall within a reasonably narrow
15 range of limits.

16 MR. O'LEARY: Q. Dr. Victor, could I
17 just ask you for one second to turn to page 129, which
18 is the bibliography at the end.

19 DR. VICTOR: A. Yes.

20 Q. And at the top of page 129, the
21 second one there is reference to study in which you
22 were involved in?

23 A. Yes.

24 Q. Product Travel Cost Approach
25 Estimating Acid Rain Damage to Sport Fishing in

1 Ontario. Can I ask you, is there any relevance between
2 what was done in preparation of that report and your
3 findings as identified, or the findings as identified
4 on page 9 of this report, any similarity in the
5 studies?

6 A. Well, let me just, yes, explain.
7 They analysed the results of all of the studies that
8 appear in the bibliography and one of them clearly is
9 the one that you mentioned that I and Mr. Hanna were
10 contributors to.

11 It's gratifying, of course, to see the
12 reference there. I'm just checking the values for
13 fishing that appear in the table on Table 1, and my
14 recollection is that the values we estimated for the
15 Haliburton/Muskoka area are fairly similar to the
16 values that are shown in this table.

17 Q. All right. Any view as to whether or
18 not the values that you determined in your paper are
19 similar with those in other studies, other than Exhibit
20 2116 which you've just been referring to?

21 A. Yes, definitely. When --
22 subsequently to that study I did some work for Ontario
23 Hydro, the studies that I have mentioned to you
24 already, where we were estimating the value of damages
25 to aquatic resources due to the emissions from export.

1 We looked at how our value of an angler
2 day compared with similar values developed in many,
3 many other studies to see whether it was reasonable to
4 continue to use that estimate from the 1983 study or
5 whether we should use some other estimate, and what we
6 found is that our estimate really fell well within the
7 range of estimates of other studies, was quite
8 consistent with the literature, yes.

9 Q. Thank you.

10 A. Well, I'll turn finally to Table 4 on
11 page 23. Table 4, page 23 shows a similar list of
12 outdoor recreation activities down the lefthand column,
13 but now it shows along the top row different forest
14 regions, and the body of the table, therefore, is to be
15 read as follows: It shows the economic value for a
16 day's activity of the different kinds of activities in
17 each of those regions based upon this comprehensive
18 review of the literature.

19 And so this is an example of the kind of
20 generic estimates of value which are available to be
21 used in timber management planning and they are
22 developed for the United States. They are most
23 relevant to the United States, although now having had
24 it drawn to my attention that at least one Canadian
25 study was included in the database, it does give some

1 additional credence to the view that if there was
2 nothing else to work from, if we in Ontario had nothing
3 else to go on for valuing outdoor recreation in the
4 context of timber management, these values that are on
5 this table would be better than not to use any values
6 at all.

7 And with that, I will end my part of the
8 presentation. Thank you, Madam Chair, Mr. Martel.

9 MADAM CHAIR: Thank you, Dr. Victor.

10 Mr. O'Leary, it's four o'clock. I guess
11 we won't start Dr. Kubursi.

12 MR. O'LEARY: I think it would be
13 preferable to start Dr. Kubursi's presentation, which
14 will be shorter, tomorrow.

15 MADAM CHAIR: How long would you expect
16 tomorrow to be in leading that evidence?

17 MR. O'LEARY: I think we may take up the
18 balance of the day. We're going to -- not with just
19 Dr. Kubursi's presentation.

20 MADAM CHAIR: That was my question. How
21 long will you be in examination-in-chief with Dr.
22 Kubursi?

23 MR. O'LEARY: Following that, probably
24 the balance of the day.

25 MADAM CHAIR: So Ms. Swenarchuk won't

1 begin her cross-examination until Wednesday morning, is
2 that what you're saying?

3 MR. O'LEARY: Yes.

4 MADAM CHAIR: Mr. Freidin?

5 MR. FREIDIN: Are there going to be some
6 more documents, additional new documents which will be
7 the subjective matter of examination tomorrow?

8 MR. O'LEARY: I was going to suggest
9 before we -- yes, there's not much left, but I was
10 going to suggest before we recess for the day that we
11 provide everybody with copies of any additional
12 documentation we are going to refer to, and there are a
13 few housingkeeping matters as well, such as the errata
14 and the attachment that --

15 MADAM CHAIR: All right, let's do that
16 Mr. O'Leary.

17 MR. O'LEARY: All right. Nine-page
18 errata that we have marked as Exhibit 2110A. (handed)

19 And then we have an update on the
20 transcripts reviewed and exhibits reviewed and, again,
21 we can perhaps file those under the appropriate tab in
22 the witness statement. (handed)

23 Madam Chair, why don't I just provide you
24 with two copies of each of the documents we are going
25 to be referring to tomorrow and we will make reference

1 to them at that time.

2 MADAM CHAIR: Shall we just go ahead and
3 give them an exhibit number now, Mr. O'Leary.

4 MR. O'LEARY: All right, if that's
5 preferable.

6 MADAM CHAIR: Any particular order you
7 want these to be exhibited, Mr. O'Leary?

8 MR. O'LEARY: No, I don't believe so.
9 They weren't given to you in any precise order, so...

10 MS. SWENARCHUK: Madam Chair, there are
11 only two that require exhibit numbers; is that not
12 correct, the others all fit in here?

13 MR. O'LEARY: Well, they're complete
14 copies. You're talking about the material under Tab
15 15?

16 MS. SWENARCHUK: 6.

17 MR. O'LEARY: 6, I should say.

18 MS. SWENARCHUK: Yes. I just wanted to
19 make sure I've got them all.

20 MADAM CHAIR: Under Tab 6 we would
21 include the North Algoma Study.

22 MR. O'LEARY: I see under Tab 6 we only
23 reproduced a portion of that and the Toward 2000 paper.

24 MADAM CHAIR: Yes.

25 MR. O'LEARY: And we have now filed the

1 complete document.

2 MADAM CHAIR: All right. So, as Ms.
3 Swenarchuk has pointed out, we won't need an exhibit
4 number for the North Algoma Study, we will all put it
5 into our Tab 6 material.

6 MS. SWENARCHUK: I don't think we have a
7 complete Toward 2000.

8 MR. O'LEARY: That's been added.

9 MADAM CHAIR: And is that this document?

10 MR. O'LEARY: Yes, I believe so.

11 MADAM CHAIR: It simply says, Economic
12 Impact of Tourism in Northern Ontario.

13 MS. SWENARCHUK: I don't believe I have
14 that.

15 MADAM CHAIR: Yes, Mr. Freidin?

16 MR. FREIDIN: Madam Chair, I'm just
17 wondering, rather than marking these now, when we read
18 the transcripts the reporter usually indicates this
19 exhibit got put in and they indicate the page, it makes
20 it much easier when you're reading the transcript to
21 find out where the evidence is in relation to that
22 exhibit.

23 MADAM CHAIR: That's fine, Mr. Freidin,
24 we'll do it tomorrow then.

25 And, as well, we're not going to take

1 apart our witness statement, and so I think tomorrow we
2 will give a separate exhibit number to the Algoma
3 study.

4 MR. O'LEARY: All right. That's it, you
5 will be happy to hear.

6 MADAM CHAIR: Thank you very much, Mr.
7 O'Leary.

8 Thank you very much, gentlemen, Dr.
9 Victor and Dr. Kubursi. We have a procedural session
10 beginning now --

11 MR. MARTEL: No, it's tomorrow; isn't it?

12 MADAM CHAIR: Is it tomorrow?

13 MR. O'LEARY: Yes, the 25th.

14 MADAM CHAIR: Oh, we're finished. Great.
15 We'll be back tomorrow morning at nine o'clock.

16
17 ---Whereupon the hearing was adjourned at 4:10 p.m., to
18 be reconvened on Tuesday, February 25th, 1992,
19 commencing at 9:00 a.m.

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